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IN THE UNITED STATES DISTRICT COURT
FOR THE WESTERN DISTRICT OF WASHINGTON

CHRIS HUNICHEN, individually and on
behalf of all others similarly situated,

Plaintiff,

v.

Atonomi LLC, a Delaware LLC, CENTRI
Technology, Inc., a Delaware Corporation,
Vaughan Emery, David Fragale, Rob
Strickland, Kyle Strickland, Don Deloach,
Wayne Wisheart, Woody Benson, Michael
Mackey, James Salter, and Luis Paris,

Defendants.

No. 2:19-cv-00615-RAJ-MAT

FIRST AMENDED CLASS ACTION
COMPLAINT

JURY DEMAND

Plaintiff, individually and on behalf of all others similarly situated, alleges the following based upon personal knowledge as to Plaintiff and Plaintiff's own acts, and upon information and belief as to all other allegations, based on investigation of counsel. This investigation included, *inter alia*, a review of public statements and disclosure materials prepared by Defendants; media reports; interviews; social media; and other information concerning Defendants. The investigation of the facts pertaining to this case is continuing. Plaintiff believes that substantial evidentiary support will exist for the allegations set forth herein after a reasonable opportunity for discovery.

I. INTRODUCTION

1
2 1. This suit seeks the return of approximately \$20-25,000,000 worth of funds,
3 together with statutory interest and attorneys’ fees, which Defendants procured from investors
4 through the sale of unregistered securities in violation of the Washington Securities Act, Chapter
5 21.20 RCW (hereafter the “WSA” or the “Act”).

6 2. The Act forbids the sale of unregistered securities, and allows purchasers of
7 unregistered securities to assert joint and several liability against anyone whose acts were
8 substantial contributing factors in the sales transaction.

9 3. The Act requires sellers and controllers to return the purchase price of unregistered
10 securities plus statutory 8% interest from the date of sale, together with reasonable attorneys’ fees.

11 4. In spring 2018, Atonomi LLC (“Atonomi”), a wholly owned subsidiary of
12 CENTRI Technologies, Inc. (“CENTRI”), raised approximately \$25 million through the sale of
13 unregistered securities in through a six-month long “Initial Coin Offering,” or “ICO.”

14 5. Atonomi as seller, and the remaining defendants, as persons who substantially
15 contributed to the Atonomi ICO, thereby violated the WSA through their sale of unregistered
16 securities which they sold in the ICO.

17 6. The securities sold in the ICO were neither registered as required under the Act,
18 nor subject to any exemption from registration.

19 7. The ICO resulted in the sale of approximately \$25,000,000 in unregistered
20 securities, and therefore every defendant is jointly and severally liable that amount in refunded
21 sales proceeds, together with 8% interest dating from the spring 2018 sale, and attorneys’ fees.

II. JURISDICTION AND VENUE

22
23 8. This Court has subject matter jurisdiction over the claims pursuant to 28 U.S.C.
24 § 1332(d)(2) because the amount in controversy exceeds \$5,000,000 exclusive of interest and costs
25 and at least one member of the putative class of plaintiffs is a citizen of a State different from any
26 defendant.

1 18. Defendant Vaughan Emery (“Emery”) is the founder and former CEO of Atonomi,
2 a Director of Atonomi, and currently is the self-described “evangelist” for Atonomi. Emery is also
3 the founder and former CEO of Defendant CENTRI. Emery is a Washington resident.

4 19. Defendant David Fragale was at all relevant times the Chief Product Officer of
5 Atonomi, and is a co-founder of Atonomi.

6 20. Defendant Robert Strickland is the current CEO of Atonomi and CENTRI. During
7 the ICO, Robert Strickland was a Director of Atonomi.

8 21. Defendant Kyle Strickland is the “community manager” for Atonomi, and in that
9 role directed and continues to direct numerous company communications with investors and
10 prospective investors about the ICO.

11 22. Defendant Don DeLoach was at all relevant times the President of Atonomi and a
12 Director of Atonomi, as well as President and COO of CENTRI.

13 23. Defendant Wayne Wisheart was at all relevant times a Director of both Atonomi
14 and CENTRI. Wisheart is a Washington resident.

15 24. Defendant Woody Benson was at all relevant times a Director of Atonomi.

16 25. Defendant Michael Mackey was at all relevant times the Chief Technology Officer
17 of both Atonomi and CENTRI. Mackey is a Washington resident.

18 26. Defendant James Salter was at all relevant times the Director of Marketing for both
19 Atonomi and CENTRI. Salter is a Washington resident.

20 27. Defendant Luis Paris was at all relevant times the Principal R&D Engineer of both
21 Atonomi and CENTRI. Paris is a Washington resident.

22 IV. FACTS

23 A. Blockchains And ICOs

24 28. As the SEC has explained, a “blockchain is an electronic distributed ledger or list
25 of entries – much like a stock ledger – that is maintained by various participants in a network of
26 computers. Blockchains use cryptography to process and verify transactions on the ledger,

1 providing comfort to users and potential users of the blockchain that entries are secure.”¹ Well-
2 known examples of blockchain technology are the Bitcoin and Ethereum virtual currencies.

3 29. Atonomi advertised that the project for which it conducted its ICO would use
4 blockchain technology that it intended to develop after its ICO.

5 30. Blockchains generally record all transactions in the network in theoretically
6 unchangeable, digitally recorded data packages called “blocks.” Each block generally contains a
7 batch of records of transactions, including a timestamp and a reference to the previous block,
8 linking the blocks together in a chain – hence the term “blockchain.” For a transaction to be
9 valid on the blockchain, all network participants generally first reach a “distributed consensus”
10 on the validity of transactions under review. Blockchains generally reach consensus by using the
11 same cryptographic algorithm to verify each transaction submitted to the blockchain. For
12 cryptocurrencies secured by a widely distributed blockchain network, attempts to submit a false or
13 malicious transaction generally would be extremely difficult, if not impossible, since a malicious
14 actor must gain control of a majority of the nodes on the blockchain to achieve a malicious purpose.
15 Once a transaction is validated on the blockchain, the transaction generally cannot be canceled,
16 reversed, or altered in any way. Because the blockchain records and secures information for all
17 transactions, a participant can see every transaction involving the currency all the way back to
18 genesis.

19 31. Persons or entities creating blockchain technologies and distributed ledgers often
20 create and disseminate crypto-securities in the form of virtual “tokens” or “coins.” A token or
21 coin may entitle its holders to certain rights related to an underlying venture, such as rights to
22 profits, shares of assets, rights to use certain services provided by the issuer, and/or voting rights.
23 The tokens or coins may also be traded on online exchanges, in exchange for virtual or fiat
24 currencies, and through convertibility into other tokens. As the SEC has stated, based on these

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26 ¹ *Investor Bulletin: Initial Coin Offerings*, U.S. SECURITIES AND EXCHANGE COMMISSION (July 25,
2017), https://www.sec.gov/oiea/investor-alerts-and-bulletins/ib_coinofferings.

1 rights, “in certain cases, the tokens or coins will be securities and may not be lawfully sold without
2 registration with the SEC or pursuant to an exemption from registration.”²

3 **B. The Creation of Atonomi**

4 32. CENTRI Technologies states that it “provides a complete, advanced security
5 solution for the Internet of Things.”³

6 33. On December 4, 2017, CENTRI formed Atonomi, as a wholly owned subsidiary of
7 CENTRI and a Delaware LLC.

8 34. On December 5, 2017, Atonomi issued a press release identifying itself as “the
9 blockchain-based arm of leading IoT security provider CENTRI Technology.”⁴

10 35. In that press release, Atonomi further “announced the launch of the Atonomi
11 Network, a crypto-security protocol that will enable advanced trust and identity validation for IoT
12 devices for the first time.”⁵

13 36. On March 15, 2018, Atonomi registered to do business in this State, and identified
14 CENTRI Technology as its registered agent for service of process.

15 **C. The Atonomi ICO**

16 37. Almost immediately after its formation, and even before registering to do business
17 in Washington, Atonomi began raising funds through the sale of unregistered securities.

18 38. The Atonomi ICO consisted of two parts.

19 39. **First**, Atonomi sold securities through a written instrument called a “Simple
20 Agreement for Future Tokens,” or “SAFT.” An exemplary SAFT between Atonomi and Plaintiff
21 Hunichen is attached hereto as Exhibit A.

22
23 ² *Id.*

24 ³ *See* <https://www.centritechnology.com/company-about-centri/> (last accessed June 20,
2019).

25 ⁴ *See* [https://atonomi.io/news/centri-technology-launches-atonomi-network-to-
bring-security-and-trust-to-internet-of-things](https://atonomi.io/news/centri-technology-launches-atonomi-network-to-bring-security-and-trust-to-internet-of-things) (last accessed June 20, 2019).

26 ⁵ *Id.*

1 40. The SAFT is a contract between Atonomi and each investor whereby the investor
2 transferred a digital currency with a specified value in U.S dollars to Atonomi.

3 41. Atonomi in exchange promised to transfer Atonomi “coins” or “tokens” to the
4 investor in the future.

5 42. The SAFT is the offer and sale of a security instrument, as it states on the first page,
6 first line.

7 43. The SAFT “certifies that in exchange for the payment by [name] (the
8 “Purchaser”) of [an amount of Ethereum coins] (the “Purchase Amount”) on or about [date],
9 Atonomi, LLC, a duly formed Delaware limited liability company in good standing (the
10 “Company”), hereby issues to the Purchaser the right to purchase certain units of the Atonomi
11 Token (the “Token(s)”), subject to the terms and conditions set forth below.” Exhibit A at 2.

12 44. In each SAFT, “[t]he Company and Purchaser agree the Purchase Amount has a
13 value of US\$ [specified amount] for purposes of Section 3.” Exhibit A at 2.

14 45. Atonomi conducted the ICO for the purpose of raising investment capital.

15 46. As stated in the SAFT, “‘SAFT’ means an instrument containing a future right to
16 Tokens, *similar in form and content to this instrument, sold by the Company for the purpose of*
17 *generating future revenue.*” Exhibit A at 4 (emphasis added).

18 47. Atonomi stated that it would use the investment capital to develop blockchain
19 technology.

20 48. As stated in the SAFT, “The Purchaser understands that the design and structure
21 of the Token, the Atonomi Protocol, and the allocation and distribution of Tokens remain under
22 development and may materially change from their current descriptions in the Company’s
23 whitepaper and other materials.” Exhibit A at 7.

24 49. Further demonstrating that the SAFT represented the sale of securities, the parties
25 to the SAFT agreed “to treat this instrument as a forward contract for U.S. federal, state and local
26 income tax purposes . . .”

1 50. A forward contract is a type of security instrument.

2 51. Between January and June, 2018, Atonomi entered into numerous SAFTs with
3 investors and obtained direct transfers of funds in Ethereum from these investors.

4 52. Defendants also referred to the SAFT sales as “pre-sales”, as in, the pre-cursor
5 sale to the public token sale, described *infra*.

6 53. **Second**, after the completion of the SAFT-based offering or presale, Atonomi
7 conducted a website-based “Token Sale,” during which it sold Atonomi “coins” or “tokens”
8 through its website directly to members of the public that did not sign any SAFT.

9 54. Section 1(a) of the SAFT conditioned delivery of tokens pursuant to the SAFT
10 upon the occurrence of this “Token Sale.” *See* Exhibit A at 2.

11 55. Upon information and belief, this second phase of Atonomi’s ICO occurred on June
12 6, 2018.

13 56. On June 6, 2018, Defendants announced on Atonomi’s website that “the sale is
14 now closed.” The announcement stated further:

15 We sold approximately 133m tokens to our pre-cleared purchasers and received
16 14,000 ETH in this public sale. We had 14,300 customers buy our tokens and we are
17 so very appreciative of your belief in the power of securing the IoT with the Atonomi
18 Network. To check if your transaction was successful, you can confirm by searching
19 your transaction ID on EtherScan. There you can look for the “Success” status
20 indicator. Also, to see how many ATMI tokens you purchased, look at the circled
21 field.⁶

22 57. Upon information and belief, Atonomi raised over 42,000 Ethereum tokens in the
23 course of its ICO.

24 58. In light of Atonomi’s announcement that it received approximately 14,000 ETH in
25 the public sale, Atonomi raised at least 28,000 ETH in sales to pre-sale investors.

26 ⁶ *See* <https://atonomi.io/news/sale-closed> (last accessed June 20, 2019).

1 59. Upon information and belief, Defendants raised at least \$25,000,000 in the
2 Atonomi ICO, the vast majority of it from investors who purchased and received Atonomi Tokens
3 by entering into SAFT agreements with Defendants.

4 60. Following the completion of the ICO, Atonomi tokens were delivered to all
5 investors in July 2018.

6 **D. The Atonomi SAFT Was A Security; The Tokens Sold To Investors Through**
7 **the SAFT Offering Were Securities**

8 61. On March 20, 2018, Atonomi filed a Form D, “Notice of Exempt Offering of
9 Securities” with the United States Securities Exchange Commission.

10 62. In filing the Form D, Atonomi acknowledge that it was selling a security.

11 63. Atonomi told all investors that its ICO was a securities offering.

12 64. The SAFT states that “THE OFFER AND SALE OF THIS SECURITY
13 INSTRUMENT HAS NOT BEEN REGISTERED UNDER THE U.S. SECURITIES ACT OF
14 1933, AS AMENDED (THE “SECURITIES ACT”), OR UNDER THE SECURITIES LAWS
15 OF CERTAIN STATES. THIS SECURITY MAY NOT BE OFFERED, SOLD OR
16 OTHERWISE TRANSFERRED, PLEDGED OR HYPOTHECATED EXCEPT AS
17 PERMITTED UNDER THE SECURITIES ACT AND APPLICABLE STATE SECURITIES
18 LAWS PURSUANT TO AN EFFECTIVE REGISTRATION STATEMENT OR AN
19 EXEMPTION THEREFROM.” Exhibit A at 1 (emphasis in original).

20 65. In addition to being a forward contract, the SAFT is an “investment contract,” the
21 catch-all definition of a security. Pursuant to the test promulgated in *SEC v. W. J. Howey Co.*, an
22 investment contract is “an investment of money in a common enterprise with profits to come
23 solely from the efforts of others.” 328 U.S. 293, 301 (1946).

24 66. In numerous online chat messages with investors, Defendants described their
25 transfers of funds pursuant to the SAFT, made in exchange for future “tokens,” as
26 “investments.”

1 67. Entering into the SAFT and transferring Ethereum tokens to Atonomi constituted
2 an investment of money.

3 68. Each SAFT identified the number of Ethereum tokens used for the purchase of
4 Atonomi tokens.

5 69. Each SAFT characterized the number of Ethereum tokens as a “Purchase
6 Amount.”

7 70. Each SAFT gave a value in U.S. dollars attributable to the Ethereum tokens.

8 71. Investors who entered into SAFTs with Atonomi invested in a common enterprise
9 with a reasonable expectation of profits.

10 72. Atonomi informed investors that the reason for the ICO was to raise funds for
11 Atonomi to use to develop blockchain technology and issue future tokens, from which investors
12 would profit.

13 73. The SAFT described the SAFT’s terms as “an instrument containing a future right
14 to Tokens . . . sold by the Company for the purpose of generating future revenue.” Exhibit A at 4.

15 74. Investors in the Atonomi SAFT offering received the right to future tokens, and
16 ultimately received such tokens.

17 75. These investors expected to profit from the managerial and technical efforts of
18 Atonomi, CENTRI, and its employees.

19 76. Investors did not expect to have to work themselves to develop the blockchain
20 technology for Atonomi to succeed and return a profit to investors.

21 77. Indeed, as a part of its ICO, Atonomi published a “product roadmap” stretching
22 from 2018 to 2019, describing the product it would build using ICO funds, which is still available
23 on its website.⁷

24
25
26 ⁷ See <https://atonomi.io/solution> (last accessed June 20, 2019).

1 78. The SAFT included the definition that “‘Atonomi Protocol’ means the Atonomi
2 protocol and infrastructure *under development by Company* that is designed to enable, through
3 specified uses of the Token, security for Internet-of-Things devices.” Exhibit A at 3 (emphasis
4 added).

5 79. On information and belief, Atonomi launched a “beta” network shortly before the
6 June 6, 2018 public token sale.

7 80. On information and belief, the beta network had few or no users for its stated
8 purpose of securing IoT devices.

9 81. On information and belief, the Atonomi tokens, when delivered to SAFT investors,
10 performed no practical function other than as an investment.

11 82. Approximately one month after the completion of the Atonomi public sale, instead
12 of developing any blockchain protocol of its own, Atonomi launched an Ethereum-based token on
13 July 12, 2018, distributed these tokens to those that purchased tokens in the SAFT offering, and
14 “unlocked” the tokens for trading immediately.⁸

15 83. On that date, Atonomi acknowledged that the tokens had no substantive utility,
16 when it stated that a person could begin to activate an account by emailing Atonomi. Upon receipt
17 of that email, Atonomi would respond: “After we receive your information above confirming your
18 intention to register devices we will email your individual credentials and a link to access the
19 registration portal, *which will be available soon*. The portal will feature instructions on how to go
20 through the process.”⁹ (Emphasis added.)

21 84. The Atonomi tokens were issued and exist solely on the Ethereum cryptocurrency
22 network.

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⁸ See <https://atonomi.io/news/atonomi-tokens-update> (last accessed June 20, 2019).

26 ⁹ *Id.*

1 85. As of the date of this complaint, the Atonomi tokens have developed no substantive
2 utility other than as a vehicle for investment.

3 86. These Atonomi tokens were securities, and were not registered nor subject to any
4 exemption from regulation.

5 87. While Atonomi acknowledged that no holder of an Atonomi token could, on the day
6 those tokens were released, make use of it on the Atonomi network, it immediately took steps to
7 encourage trading in the tokens.

8 88. In private messages with investors, Defendant Vaughn Emery acknowledged that
9 when Defendants distributed Atonomi tokens to investors, a cryptocurrency exchange called
10 “IDEX” had become the “first exchange to list ATMI” for trading.

11 89. Defendant Emery further acknowledged in private messages with investors that
12 Defendants were “watching the trading activity” closely.

13 90. As investors dumped their holdings of Atonomi tokens on July 12, 2018, the day the
14 tokens were distributed, Defendant Emery acknowledged in private messages that it was “hard to
15 believe sellers would take a loss on the first day. ... I am long term on the value of the solution.”

16 91. In order to raise the price of Atonomi tokens and increase liquidity, Defendants
17 sought out more venues to enable trade. On August 6, 2018, Atonomi published a “Community
18 FAQ” on its website. In response to a question about “New Exchanges,” that is, trading venues
19 for the Atonomi token. Defendants stated:

20 We are actively engaged in dialogue with top exchanges. We are not in a position to
21 comment on which exchanges will be listing the ATMI token before that happens but
we expect the current list to expand.¹⁰

22 92. On September 23, 2018, Defendant Emery spoke with an investor in an online
23 investor chat on the Telegram platform. In response to a question about what other exchanges
24 Atonomi will be listed on, Defendant Emery stated that, “I am in regular contact with the team at
25

26 ¹⁰ See <https://atonomi.io/news/latest-community-faqs> (last accessed June 20, 2019).

1 Bittrex¹¹ that does the onboarding. We seem to be through their diligence and pending listing. I
2 have asked for a timeline, but they do not provide any listing details. There are a number of tier #2
3 exchanges we are looking into as well.”

4 93. In messages sent to an investor in the Atonomi ICO on or about February 14, 2019
5 Defendant Fragale stated, referring to Atonomi, “that is an unregistered security in my book.” *See*
6 Exhibit B.

7 **E. Neither The Atonomi SAFT Or Atonomi Token Was Registered**

8 94. The Atonomi ICO was not registered with the Securities Exchange Commission.

9 95. The Atonomi ICO was not registered with any federal agency responsible for
10 overseeing securities offerings.

11 96. In filing a Form D, Atonomi asserted that its sale of securities did not require
12 registration.

13 97. The Atonomi ICO was not registered with the Washington State Department of
14 Financial Institutions.

15 98. The Atonomi ICO was not registered with any Washington state agency responsible
16 for overseeing securities offerings.

17 **F. The Atonomi SAFT Was Not Exempt From Registration**

18 99. In filing a Form D, Atonomi claimed that its sale was exempt from registration
19 because it would comply with the restrictions in 17 C.F.R. § 203.506(b) (“Rule 506(b)”).

20 100. On information and belief, Atonomi and all defendants knowingly offered and sold,
21 or were willfully blind to the fact that they offered and sold, the securities in the Atonomi ICO in
22 violation of the restrictions set forth under Rule 506(b).

23 101. Specifically, Atonomi violated Rule 506(b) in three ways.
24
25

26 ¹¹ Bittrex, a Seattle-based cryptocurrency exchange, is one of the largest such exchanges in the country.

1 102. **First**, Atonomi and all defendants knowingly offered and sold, or were willfully
2 blind to the fact that they offered and sold, the securities in the Atonomi ICO to more than 35
3 unaccredited investors, who were not sophisticated.

4 103. **Second**, Defendants failed to ensure that the SAFT, and the tokens sold pursuant
5 to the safe, were sold as a “restricted security,” that is, a security that could not be transferred
6 within 12 months of the sale.

7 104. **Third**, Atonomi and all defendants knowingly offered and sold, or were willfully
8 blind to the fact that they offered and sold, the securities in the Atonomi ICO through a general
9 solicitation and furthermore, used general advertising to solicit investors and conduct the sale.

10 **1. Defendants Sold Securities To Unaccredited Investors**

11 105. For example, during 2018, as public interest in ICOs grew, ICO projects like
12 Atonomi began to demand ever higher investments from SAFT buyers in order to participate in
13 SAFT-based “pre-sales.” In response, numerous groups of unsophisticated retail investors began
14 to pool their funds in order to invest into SAFT offerings. These groups were commonly known as
15 “pools” or “syndicates.”

16 106. In a pool or syndicate, one lead investor would engage in discussions with an ICO,
17 sign the SAFT in that investor’s own name, and transmit funds to the ICO.

18 107. In Atonomi’s case, Defendants knew or were willfully blind to the fact that they
19 were selling the SAFT offering, and by extension, Atonomi tokens, to unsophisticated investors
20 who were members of such “pools” and “syndicates.”

21 108. In a February 6, 2018 online conversation between Defendant Emery and a SAFT
22 investor who was a member of an investment pool, Defendant Emery engaged in the following
23 exchange with the investor:

24 Emery: “fvi, there are *three syndicates* that we have allocated more than 1M ETH,
25 the balance is spread among many.”

26 Investor: “we are also a group,” “so tokens will be good distributed.”

1 Emery: “yes, *your group is one of the three* ... we are pushing for as broad a
2 dist[ribution] as possible ...”

3 (emphasis added)

4 109. This and other syndicates that transacted with Defendants included unaccredited
5 investors, a fact that Defendants were aware of, or willfully ignored.

6 110. In this and other instances, precisely in order to avoid having to conduct investor
7 suitability analysis on every “pre-sale” investor, Defendants knowingly entered into a single SAFT
8 with one investor in the syndicate in order to sell the SAFT offering and Atonomi Tokens to the
9 remaining, potentially unaccredited members of the syndicate.

10 111. Indeed, discussing how to support the price of Atonomi tokens during the pre-sale
11 phase in early 2018, Defendant Emery stated in private messages that, “I am in touch with each of
12 the larger syndicate groups to better understand their unique needs and a solution they [sic] works
13 for all,” and that “ideally *the leaders* of each syndicate *agree on how they will hold and sell* once
14 listed. I would prefer not to have a firm lockup policy.” This statement shows Defendant Emery’s
15 knowledge that “the leaders” of syndicates may help control how syndicate members trade their
16 Atonomi tokens.

17 112. While “three syndicates” were allocated the right to invest “1M ETH” into
18 Atonomi, multiple other pools and syndicates received other allocations and invested into the
19 Atonomi SAFT offering with Defendants’ knowledge.

20 113. By way of illustration, Defendants engaged multiple third party service providers to
21 solicit and communicate with investors in chat channels open to the public. One such solicitation
22 and communications service provider Atonomi engaged was known as “AmaZix”, which acted as
23 Defendants’ agent during the ICO process. On one such channel hosted on the chat service
24 Telegram, which was popular with ICO investors, “pooling” was common knowledge and broadly
25 acknowledged by AmaZix.

1 114. For example, on January 21, 2018, a conversation took place on Atonomi's public
2 Telegram channel where an AmaZix moderator in the employ of Atonomi acknowledged and
3 encouraged the support of a "pool." Furthermore, on June 8, 2018, during a conversation on
4 Atonomi's public Telegram channel, two AmaZix moderators in the employ of Atonomi
5 acknowledges that while the cap for individual public sale investors was "1 ETH," there was "no"
6 cap "if you did pooling."

7 115. Upon information and belief, Defendants' attorneys required SAFT counterparties
8 to fill out an "Investor Suitability Questionnaire" in order to track the accreditation status of
9 presale investors.

10 116. In certain instances when transacting with pools, Defendants required every
11 member of the pool to fill out the investor questionnaire. However, in other instances, Defendants
12 knowingly allowed accredited pool representatives to fill out the questionnaire in return for pre-
13 sale "allocations," or allowed sums of money to invest. Defendants did so in the full knowledge
14 that such pool representatives would be transferring the Atonomi tokens they received to other
15 members of the pool, who were often unaccredited.

16 117. Despite this knowledge, Defendants did not attempt to ascertain the accreditation
17 status or sophistication of the remaining investors in the pools they transacted with, exclude
18 unaccredited investors in the pools, or to otherwise ensure that there were no more than 35
19 unaccredited investors who were unsophisticated investing in the Atonomi ICO, as required by
20 Rule 506(b).

21 118. For example, in at least one instance where Defendants were knowingly transacting
22 with a pool, Defendant Emery engaged in communications with multiple members of the pool, and
23 was informed by members of the pool that one individual member of the pool would be completing
24 Defendants' "documents," which included the suitability questionnaire, in order for the pool to
25 invest. Defendant Emery acknowledged this work-around to the accreditation process, and told
26 the representative of the pool that there were a few "groups" that failed to clear accreditation, but

1 that this group of investors (most of whom were unaccredited), having cleared the process through
2 its lone accredited representative, was “good to go!”

3 119. Defendant Emery, despite knowing that there were other individuals in the pool
4 investing through the investor who filled out the Questionnaire, did not require the remaining
5 investors to similarly participate in the accreditation process.

6 120. Where unaccredited investors are included in a Rule 506(b) Offering, the issuer is
7 required to provide disclosure documents such as financial statements to such unaccredited
8 investors. On information and belief, Defendants knowingly offered and sold, or were willfully
9 blind to the fact that they offered and sold, the securities in the Atonomi ICO to unaccredited
10 investors without providing the disclosure documents required by Rule 506(b).

11 **2. Defendants Did Not Lock Up The Restricted Securities They Sold In The**
12 **SAFT-based Presale Offering**

13 121. In an offering that complies with Rule 506(b), investors receive “restricted
14 securities” and the issuer is required to inform investors that such securities would be subject to
15 transfer restrictions and could not be resold unless certain conditions are met. As illustrated in
16 Paragraphs 105-120 *supra*, Defendants willfully sold securities to investors who they knew were
17 purchasing SAFT Offerings for the express purpose of transferring interests in the SAFT
18 securities to other investors who were members of pools immediately.

19 122. Indeed, Defendants encouraged such transfers. As Defendant Emery
20 acknowledged, Atonomi, by engaging in transactions with pools, was “pushing for as broad a
21 dist[ribution] as possible ...” ¶ 108. As such, Defendants violated the transfer restrictions under
22 Rule 144 and Rule 506(b) when they sold restricted SAFT securities.

23 **3. Defendants Relied On General Solicitation and General Advertising**

24 123. Atonomi used public channels to solicit and encourage the attention of investors in
25 its offering. These public solicitations included numerous statements communicating with and
26 soliciting “pools” and other public investors in Atonomi’s public Telegram channel.

1 124. For example, as of the date of this filing, the Atonomi public Telegram channel
2 contained over 11,000 individuals.

3 125. Atonomi used public communication channels prior to execution of the SAFTs to
4 solicit, advertise to, and initiate communications with investors with whom Defendants did not
5 have any prior relationship.

6 126. For example, on January 9, 2019, Defendant Emery advertised the “Atonomi
7 Project” in Atonomi’s Telegram channel. After his message touting Atonomi, an investor stated
8 “I wanna join in pre sale!!” In response, an AmaZix moderator in the employ of Atonomi
9 immediately responded “Please pm me. Thank you for your interest!!”¹² Another investor
10 immediately responded “ I want to join pre sale ... how come I cant pm haha.” The same AmaZix
11 moderator immediately responded, “I will pm you.” Likewise, on January 21, 2018 conversation
12 with investor, in which investor inquired about the pre-sale and an AmaZix moderator in
13 Atonomi’s employ immediately stated that he had “PMed” the investor.

14 127. Defendants and other Atonomi agents regularly and repeatedly communicated with
15 and solicited public investors in connection with the offer and sale of Atonomi SAFT securities.
16 Indeed, such communications were among the primary methods through which Atonomi solicited
17 SAFT investors and obtained their investments.

18 128. Atonomi used multiple other forms of general solicitation and public advertising to
19 solicit investments in the Atonomi ICO.

20 129. For example, Atonomi released a public website that touted its future prospects.
21 The website was not behind a firewall or any otherwise restricted public view. Anyone with an
22 internet connection could view the website for the Atonomi ICO and review offering documents.

23 130. Atonomi also conducted numerous public presentations and “pitches” in which it
24 attempted to solicit investors and generate interest in the Atonomi ICO. These presentations were

25 _____
26 ¹² “PM” means “private message,” or a direct person-to-person communication instead of a publicly
broadcast message.

1 not limited in any way to sophisticated investors and were broadly open to members of the public.
2 On information and belief, Defendants discussed the terms of the Atonomi ICO, and solicited
3 indications of interest to invest in the ICO, with these members of the public.

4 131. For example, on January 5, 2018, Defendant Fragale made the following statement
5 in the public Atonomi Telegram chat channel:

6 Great to see early involvement here from supporters. ... Vaughan and I will be in
7 Vegas *pitching* Atonomi at CoinAgenda event. Also, I'll be in NYC on panel w
Hyundai and IOTA at Blockmatics event the 10th. ...

8 (emphasis added)

9 132. On January 13, 2018, Defendant Fragale posted two photos of his presentation in
10 Boston in the public Telegram chat channel with the caption: "Co-Founder David Fragale
11 presenting Atonomi to +150 in Boston Blockchain Crypto Event" and stating "Mob scene after
12 panel. Took 2 hours to talk to everyone about Atonomi afterward!" Defendant Fragale then
13 informed investors in the chat that "We'll be in SF for WCEF and BTC Miami this week. Will be
14 at London Blockchain Week Jan 21-25. Hope to see and meet folks there!"

15 133. On April 17, 2018, as Atonomi was still in the process of completing its SAFT sales,
16 Defendant Emery and a former employee Grant Fjermedal appeared in a public "Ask Me
17 Anything" or "AMA" session that was live-broadcast on Twitter.¹³ During the nearly hour-long
18 live broadcast, Fjermedal read questions being transmitted live by investors about the terms of the
19 ICO, and Emery answered those questions. Emery also touted Atonomi's technology and
20 prospects. Approximately 2800 viewers watched the live broadcast.

21 134. In addition to these efforts, Atonomi also used a Twitter account to post numerous
22 advertisements during the time it was soliciting SAFT investors. Amongst other things, between
23 January and February 2018, Atonomi's Twitter account advertised a "mailing list," encouraged
24 viewers to "join[] the conversation in [Atonomi's public] Telegram," where Defendants were

25 _____
26 ¹³See [https://twitter.com/search?lang=en&q=AMA%20\(from%3Aatonomi\)%20since%3A2018-04-16%20until%3A2018-04-18&src=typed_query](https://twitter.com/search?lang=en&q=AMA%20(from%3Aatonomi)%20since%3A2018-04-16%20until%3A2018-04-18&src=typed_query) (last accessed June 20, 2019).

1 actively soliciting investors and discussing the terms of the ICO, and publicized video recordings
2 of Defendants public presentations concerning the Atonomi ICO.¹⁴

3 135. Atonomi used multiple other public avenues to generally solicit and advertise to
4 investors. These included, for example, the popular ICO forum “bitcointalk.org,” where ICO
5 investors congregated and where numerous ICOs announced themselves during the 2017-2018
6 cryptocurrency bubble.¹⁵

7 **G. The Atonomi Token Was Not Exempt From Registration**

8 136. Section 1(a) of the SAFT itself conditioned delivery of tokens upon the occurrence
9 of a “Token Sale.” See Exhibit A at 2.

10 137. Section 1(a) of the SAFT stated:

11 In connection with the purchase of Tokens pursuant to this Section 1(a), the
12 Purchaser will execute and deliver to the Company all transaction documents related
13 to the Token Sale (the “Token Sale Documents”)

14 See Exhibit A at 2.

15 138. Upon information and belief, on or about June 5, 2018, Defendant Emery sent an e-
16 mail to SAFT signatories containing a link to a “final terms of sale,” displayed on a sub-page of
17 Atonomi’s website.

18 139. The June 5, 2018 email was not sent to all SAFT investors, because, as Emery and
19 Atonomi knew, many SAFT investors were members of pools and did not individually sign SAFTs.

20 140. The e-mail stated that “I am very pleased to let you know the Atonomi public token
21 sale will begin tomorrow at 5pm UCT.”

22 141. Nothing in the e-mail required, or even asked, that its recipients click the link or
23 assent to the “terms” contained on the linked web page.
24

25 ¹⁴ See [https://twitter.com/search?q=\(from%3Aatonomi\)%20since%3A2018-01-05%20until%3A2018-02-18&src=typed_query](https://twitter.com/search?q=(from%3Aatonomi)%20since%3A2018-01-05%20until%3A2018-02-18&src=typed_query) (last accessed June 20, 2019).

26 ¹⁵ See <https://bitcointalk.org/index.php?topic=3099916.0> (last accessed June 20, 2019).

1 142. Nothing in the e-mail made viewing the web-page or assenting to the terms
2 contained within it a pre-condition to receiving tokens.

3 143. Indeed, despite the fact that the SAFT stated that “the Purchaser will execute and
4 deliver to the Company all transaction documents related to the Token Sale,” no SAFT investor
5 was ever required to execute or otherwise assent to the purported “final terms of sale” e-mailed
6 on June 5, 2018.

7 144. All SAFT investors ultimately received their tokens without ever being required to
8 execute, nor display any signs of assent to any document, terms, or agreements other than the
9 SAFT.

10 145. No assent nor any display of assent to any terms beyond the SAFT was ever made
11 a precondition to SAFT investors’ receiving their tokens.

12 146. Indeed, upon information and belief, the “final terms of sale” displayed on a sub-
13 page of Atonomi’s website were not even in existence at the time the SAFT offering was being
14 marketed and sold to Plaintiff and members of the Class.

15 147. SAFT investors received Atonomi tokens, without engaging in any further
16 agreements with the company beyond the SAFT.

17 148. As such, the Atonomi tokens were sold to the SAFT investors solely pursuant to
18 the SAFT.

19 149. SAFT investors purchased the right to Atonomi tokens. As such, because
20 Defendants failed to comply with Rule 506(b) in conducting the Atonomi SAFT-based pre-sale,
21 the tokens delivered pursuant to the SAFT are also not exempt from registration for the same
22 reasons the SAFT was not exempt, as set forth above.

23 150. However, the Atonomi tokens also independently failed to comply with any
24 exemptions from registration because Defendants made no attempts whatsoever to prevent them
25 from being freely traded as required for restricted securities. Indeed, as allege above, Defendants
26 actively encouraged free-trading and sought out exchange venues for Atonomi tokens.

1 151. On or about July 18, 2018, Atonomi and all defendants knowingly delivered
2 Atonomi's Ethereum-based tokens to SAFT investors, without implementing the limitations on
3 resale required for exempt securities.

4 152. Indeed, Atonomi distributed the Atonomi tokens, which are securities independent
5 from the SAFT, a mere month after the completion of the ICO.

6 153. Defendants did not comply with Rule 144 and lock up the tokens for 12 months as
7 required.

8 154. Instead, Defendants unlocked the tokens for trading immediately upon their
9 release.

10 155. Defendants repeatedly assured investors that they were seeking exchanges
11 (liquidity venues) to list Atonomi tokens for public trading, even before the tokens were delivered
12 to investors.

13 156. Atonomi tokens have been publicly trading on exchanges as well as in direct investor
14 to investor transactions since July 2018.

15 157. Defendants have not made any effort to lock up these securities.

16 158. Since listing, the price of Atonomi tokens have collapsed by over 99% and any
17 market for them has effectively evaporated. The Atonomi tokens are currently worthless.

18 **H. Each Defendant Has Joint And Several Liability For The Atonomi ICO**

19 159. Defendant Atonomi sold the securities in the ICO.

20 160. Defendant CENTRI, as the parent company and sole owner of Atonomi, directly
21 controlled Atonomi and its sale of the securities.

22 161. In messages sent to an investor in the Atonomi ICO on or about February 14, 2019,
23 Defendant Fragale, who left Atonomi in August, 2018, stated that, "[CENTRI] did [the Atonomi
24 ICO] to raise money for centri, They've used it to try and find a buyer for centri. But no one will
25 buy it." See Exhibit B. According to Fragale, "CENTRI sees [the Atonomi ICO] as a product sale
26

1 so it's revenue and they can use it however they want." *Id.* Fragale further stated that, "centri took
2 the ICO funds and used it to pay its bills." *Id.*

3 162. In messages posted to a public chatroom on or about February 15, 2019, former
4 Atonomi employee Grant Fjermedal - who appeared with Defendant Emery on the above-
5 referenced April 17, 2018 live-broadcasted AMA - stated that "[t]he venture capital firm that had
6 been funding CENTRI for some years was eager to get something back from their investment.
7 They had continued funding CENTRI as Atonomi was created. ... things soon shifted to CENTRI
8 soon after the ICO, which is exactly when the new CEO was brought in."

9 163. CENTRI and Atonomi are closely linked beyond merely a corporate parent-child
10 relationship.

11 164. CENTRI acknowledged as recently as March 2019 that its officers and directors
12 and Atonomi's officers and directors jointly hosted meetings and sponsored events at Mobile
13 World Congress 2019 in Barcelona, Spain. *See Exhibit C.*

14 165. Defendant Emery is a founder of Atonomi. *See Exhibit D.*

15 166. Defendant Emery, as the CEO of Atonomi, was an officer of Atonomi during the
16 advertising and promotion of the ICO, and during Atonomi's sale the securities.

17 167. Defendant Emery is also a founder of CENTRI. *See Exhibit E.*

18 168. Defendant Robert Strickland was a director of Atonomi during the advertising and
19 promotion of the ICO, and during Atonomi's sale of the securities. *See Exhibit F.*

20 169. Defendant Strickland has also since been appointed CEO of both Atonomi and
21 CENTRI. *See Exhibit F.*

22 170. Defendant CENTRI refers to Atonomi not as a separate company but as "the
23 blockchain-based product business unit of CENTRI." *See Exhibit G.*

24 171. Defendant CENTRI also refers to Atonomi as one of its products. *See Exhibit H.*

25 172. Defendant Deloach is President and COO of CENTRI. *See Exhibit G.*

1 173. Defendant Mackey, as the Chief Technology Officer of Atonomi, was an officer of
2 Atonomi during the advertising and promotion of the ICO, and during Atonomi's sale of the
3 securities. *See* Exhibit I.

4 174. Defendant Mackey is also the Chief Technology Officer of CENTRI.

5 175. Defendant Fragale, as the Chief Product Officer of Atonomi and co-founder of
6 Atonomi, was an officer of Atonomi during the advertising and promotion of the ICO, and during
7 Atonomi's sale of the securities.

8 176. Defendant Paris, as the Chief Data Scientist of Atonomi, was an officer of Atonomi
9 during the advertising and promotion of the ICO, and during Atonomi's sale of the securities. *See*
10 Exhibit E.

11 177. Defendant Paris is also a founder of CENTRI. *See* Exhibit E.

12 178. Defendant Wisheart was a director of Atonomi during the advertising and
13 promotion of the ICO, and during Atonomi's sale of the securities. *See* Exhibit J.

14 179. Defendant Wisheart was also a director of CENTRI during the advertising and
15 promotion of the ICO, and during Atonomi's sale of the securities. *See* Exhibit J.

16 180. Defendant Benson was a director of Atonomi during the advertising and promotion
17 of the ICO, and during Atonomi's sale of the securities.

18 181. Defendant Kyle Strickland, as the "community manager" for Atonomi, materially
19 aided each transaction in the securities through his acts in conducting and/ or directing all
20 company communications with investors and prospective investors about the ICO.

21 182. Defendant Salter, through his role as the head of marketing for Atonomi, materially
22 aided in the sale of the securities through, *e.g.*, participating in online Q&As in which he touted the
23 security.

24 183. During the ICO, Defendant Salter was also the head of marketing for CENTRI. *See*
25 Exhibit E.

V. CLASS ALLEGATIONS

1
2 184. Plaintiffs bring this action as a class action pursuant to Rules 23(a) and 23(b)(2) and
3 or (b)(3) of the Federal Rules of Civil Procedure on behalf of the following Class of persons:

4 All persons and entities who, directly or indirectly through an intermediary,
5 participated in the Atonomi ICO.

6 185. Excluded from the Class are Defendants herein and any person, firm, trust,
7 corporation, or other entity related to or affiliated with any Defendant.

8 186. Also excluded from the Class are any investors who affirmatively assented to the
9 “final terms of sale” by executing or otherwise affirmatively demonstrating agreement to such
10 terms.

11 187. Plaintiffs reserve the right to amend the Class definition if further investigation
12 and/or discovery indicate that the Class definition should be narrowed, expanded, or otherwise
13 modified.

14 188. Upon information and belief, there were numerous investors in the Atonomi ICO.
15 The number of individuals and entities who comprise the Class are so numerous that joinder of all
16 such persons is impracticable and the disposition of their claims in a class action, rather than in
17 individual actions, will benefit both the parties and the courts. Class members may be identified
18 from records maintained by Defendants, and may be notified of the pendency of this action by mail
19 or electronic mail using the form of notice similar to that customarily used in securities class
20 actions.

21 189. Plaintiffs’ claims are typical of the claims of the other members of the Class. All
22 members of the Class have been and/or continue to be similarly affected by Defendants’ wrongful
23 conduct as complained of herein, in violation of federal law. Plaintiffs are unaware of any interests
24 that conflict with or are antagonistic to the interests of the Class.

25 190. Plaintiffs will fairly and adequately protect the Class members’ interests and have
26 retained counsel competent and experienced in securities class actions and complex litigation.

1 Plaintiffs and their counsel will adequately and vigorously litigate this class action, and Lead
2 Plaintiff is aware of his duties and responsibilities to the Class.

3 191. Defendants have acted with respect to the Class in a manner generally applicable to
4 each Class member. Common questions of law and fact exist as to all Class members and
5 predominate over any questions affecting individual Class members. The questions of law and fact
6 common to the Class include, *inter alia*:

- 7 a. Whether the offer of the Atonomi SAFT constituted the sale or offer of
8 “securities;”
- 9 b. Whether Defendants complied with Rule 506(b) of SEC Regulation D’s safe
10 harbor;
- 11 c. Whether Defendants were required to file a registration statement for the
12 Atonomi ICO;
- 13 d. Whether Defendants sold, directly or indirectly controlled a seller, were
14 partners, officers, directors, or persons who occupy a similar status as to a seller,
15 or were employees who materially aided in sales of the Atonomi securities
16 offering; and
- 17 e. The proper remedies available to Plaintiffs and the Class.

18 192. A class action is superior to all other available methods for the fair and efficient
19 adjudication of this controversy since joinder of all Class members is impracticable. Furthermore,
20 as the injury and/or damages suffered by individual Class members may be relatively small, the
21 expense and burden of individual litigation makes it impossible as a practical matter for Class
22 members to individually redress the wrongs done to them. There will be no difficulty in managing
23 this action as a class action.

24 193. Defendants have acted on grounds generally applicable to the entire Class with
25 respect to the matters complained of herein, thereby making appropriate the relief sought herein
26 with respect to the Class as a whole.

1 **VI. CAUSE OF ACTION**

2 194. Plaintiffs hereby incorporate by reference the allegations contained in the preceding
3 paragraphs of this Complaint.

4 195. This sole Count is brought pursuant to the Washington Securities Act, RCW
5 21.20.430, on behalf of the Class, against all defendants.

6 196. Defendants sold unregistered securities, directly or indirectly controlled the seller
7 of unregistered securities, were a partner, officer, director or person who occupies a similar status
8 or performs a similar function of such seller of unregistered securities, or were the employee of
9 such a seller of unregistered securities who materially aided in the sale.

10 **VII. PRAYER FOR RELIEF**

11 WHEREFORE, Plaintiffs and the Class pray for relief and judgment as follows:

12 A. Declaring that this action is properly maintainable as a class action under Rule
13 23 of the Federal Rules of Civil Procedure, and certifying Plaintiffs as the Class representatives
14 and their counsel as Counsel for the Class;

15 B. Declaring that Defendants offered and sold unregistered securities in violation
16 of the Washington Securities Act;

17 C. Awarding Plaintiffs and the members of the Class the remedy of recovery of the
18 consideration paid for the security, together with interest at eight percent per annum from the
19 date of payment against all Defendants, jointly and severally;

20 D. Imposing a constructive trust on all monies wrongfully retained by Defendants;

21 E. Awarding costs of litigation, including expert witness costs, and reasonable
22 attorneys' fees, against all Defendants, jointly and severally; and

23 F. Such other and further relief as this Court may deem just and proper.

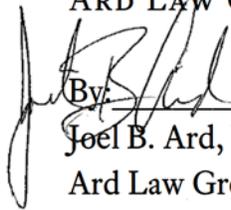
24 **VIII. JURY DEMAND**

25 Plaintiff and the Class hereby demand a trial by jury.
26

1 June 20, 2019.

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ATTORNEYS FOR PLAINTIFF AND
THE PUTATIVE CLASS

CERTIFICATE OF SERVICE

I certify under penalty of perjury under the laws of the United States of America that on June 20, 2019, I filed the foregoing via the Court’s ECF system which will automatically serve all parties.

ARD LAW GROUP PLLC

By:  _____

Joel B. Ard, WSBA # 40104
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THE PUTATIVE CLASS

Ex.

A

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ATONOMI, LLC**SAFT**

(Simple Agreement for Future Tokens)

THIS CERTIFIES THAT in exchange for the payment by Chris Hunichen (the "Purchaser") of 225 ETH (the "Purchase Amount") on or about Feb-22-2018, Atonomi, LLC, a duly formed Delaware limited liability company in good standing (the "Company"), hereby issues to the Purchaser the right to purchase certain units of the Atonomi Token (the "Token(s)"), subject to the terms and conditions set forth below. The Company and Purchaser agree the Purchase Amount has a value of US\$ \$191,250 for purposes of Section 3.

1. **Events.**

(a) **Token Sale.** If a Token Sale occurs before the expiration or termination of this instrument, the Company will deliver to the Purchaser at the Token Sale, according to the procedures specified separately by the Company, a number of Tokens equal to the (i) Purchase Amount divided by the (ii) Price Per Token, as defined below. In connection with the purchase of Tokens pursuant to this Section 1(a), the Purchaser will execute and deliver to the Company all transaction documents related to the Token Sale (the "Token Sale Documents"); provided, that such Token Sale Documents are the same documents to be entered into with the Public Purchasers (the "Final Token Sale Terms"). Such Final Token Sale Terms will supersede the disclosures, terms and conditions previously provided, made available to or discussed with the Purchaser, if any, except that the Price Per Token shall be as set forth herein and the method of payment for the Token by, and procedures for delivery of the Token to, the Purchaser shall be determined by the Company in its sole discretion on or about the time of the Token Sale. The Purchaser acknowledges that the terms of sale of the Tokens, until superseded by the Final Token Sale Terms, are subject to change in the sole and absolute discretion of the Company as and to the extent the Company deems necessary or advisable in connection with the Token Sale. In addition, this Section 1(a) shall not apply if the representations and warranties of Token purchasers set forth in the Token Sale Documents are not true with respect to the Purchaser at the time of the Token Sale or the Purchaser is otherwise not eligible to participate in the Token Sale under the public terms of the Token Sale. In the event the Purchaser is not eligible to participate in the Token Sale under the public terms of the Token Sale, the Company will promptly pay to the Purchaser (as a general unsecured creditor) following the consummation of the Token Sale an amount equal to (1) the Purchase Amount, plus (2) the Purchase Amount multiplied by the difference, if any, between the Price Per Token specified herein and the Price Per Token paid by the Public Purchasers in the Token Sale.

(b) **Bonus Tokens.** In addition to the Tokens specified in Section 1(a), the Company agrees to deliver to the Purchaser a number of bonus tokens equal to (i) [25%] of the

Purchase Amount divided by (ii) the Price Per Token (the “Bonus Tokens”) for no additional consideration.

(c) **Dissolution Event.** If there is a Dissolution Event before this instrument expires or terminates, the Company will pay an amount equal to the Purchase Amount, due and payable to the Purchaser immediately prior to, or concurrent with, the consummation of the Dissolution Event. As an obligation to a general unsecured creditor, the Purchase Amount will be paid prior and in preference to any distribution of any of the assets of the Company to holders of outstanding shares of capital by reason of their ownership thereof. If immediately prior to the consummation of the Dissolution Event, the assets of the Company legally available for distribution to the Purchaser and all holders of all other SAFTs (the “Dissolving Purchasers”), as determined in good faith by the Company, are insufficient to permit the payment to the Dissolving Purchasers of their respective Purchase Amounts, then the entire assets of the Company legally available for distribution will be distributed with equal priority and pro rata among the Dissolving Purchasers in proportion to the Purchase Amounts they would otherwise be entitled to receive pursuant to this Section 1(b).

(d) **Termination.** This instrument will expire and terminate (without relieving the Company of any obligations arising from a prior breach of or non-compliance with this instrument) upon either (i) the delivery of Tokens to the Purchaser pursuant to Section 1(a); or (ii) the payment, or setting aside for payment, of amounts due the Purchaser pursuant to Section 1(b).

2. **Definitions.**

“Atonomi Protocol” means the Atonomi protocol and infrastructure under development by Company that is designed to enable, through specified uses of the Token, security for Internet-of-Things devices.

“Disqualified Jurisdiction” means the People’s Republic of China, Vietnam and New York State.

“Dissolution Event” means (i) a voluntary termination of operations of the Company; (ii) a general assignment for the benefit of the Company’s creditors; or (iii) any other liquidation, dissolution or winding up of the Company (excluding a liquidity event), whether voluntary or involuntary.

“Price Per Token” means the price per Token paid to the Company by the Public Purchasers in ETH. For purposes of the foregoing calculation, if there is more than one price per Token paid by Public Purchasers in a Token Sale, then the applicable price per Token shall be the price per Token paid with respect to a plurality of Tokens sold to Public Purchasers in such Token Sale.

“Public Purchasers” means the purchasers in a Token Sale who do not pay a discounted price to purchase Tokens.

“Token Sale” means a bona fide transaction or series of transactions, pursuant to which the Company, a wholly owned subsidiary of the Company, a Designated Non-profit Foundation (as defined below), or a wholly owned subsidiary of a Designated Non-profit Foundation sells Tokens to the general public in an intentionally publicized product launch of the Tokens. As used herein, a “Designated Non-profit Foundation” is a non-profit foundation (i) that transfers a substantial portion of the Tokens sold in a Token Sale to the Company for no or de minimis consideration or for non-cash or part cash and part non-cash consideration; or (ii) to which the Company transfers the Tokens.

“SAFT” means an instrument containing a future right to Tokens, similar in form and content to this instrument, sold by the Company for the purpose of generating future revenue.

3. **Currency Treatment.** In the event that the Purchase Amount (or any portion thereof) is paid in any currency or property, including digital currencies, other than U.S. dollars, the value of the Purchase Amount (or the applicable portion thereof) shall be deemed to be, at the Company’s election (i) the U.S. dollar equivalent of such currency or property as of the date and time this instrument is executed by the Company as published on such exchange or exchanges as shall be determined in the sole discretion of the Company, or (ii) the U.S. dollar value, net of any exchange fees or costs, actually received by the Company upon exchange of such currency or property into U.S. dollars.

4. **Tax Treatment.** Each of the Company and the Purchaser agree to treat this instrument as a forward contract for U.S. federal, state and local income tax purposes, and will not take any position on any tax return, report, statement or other tax document that is inconsistent with such treatment, unless otherwise required by a change in law occurring after the date hereof, a closing agreement with an applicable tax authority or a final non-appealable judgment of a court of competent jurisdiction.

5. **Company Representations.**

(a) The Company is a corporation duly organized, validly existing and in good standing under the laws of the state of its incorporation, and has the power and authority to own, lease and operate its properties and carry on its business as now conducted.

(b) The execution, delivery and performance by the Company of this instrument is within the power of the Company and, other than with respect to the actions to be taken when Tokens are to be delivered to the Purchaser, has been duly authorized by all necessary actions on the part of the Company. This instrument constitutes a legal, valid and binding obligation of the Company, enforceable against the Company in accordance with its terms, except as limited by bankruptcy, insolvency or other laws of general application relating to or affecting the enforcement of creditors’ rights generally and general principles of equity. To the knowledge of the Company, it is not in violation of (i) its current certificate of incorporation or bylaws, (ii) any material statute, rule or regulation applicable to the Company or (iii) any material indenture or contract to which the Company is a party or by which it is bound, where, in

each case, such violation or default, individually, or together with all such violations or defaults, could reasonably be expected to have a material adverse effect on the Company.

(c) To the knowledge of the Company, the performance and consummation of the transactions contemplated by this instrument do not and will not: (i) violate any material judgment, statute, rule or regulation applicable to the Company; (ii) result in the acceleration of any material indenture or contract to which the Company is a party or by which it is bound; or (iii) result in the creation or imposition of any lien upon any property, asset or revenue of the Company or the suspension, forfeiture, or nonrenewal of any material permit, license or authorization applicable to the Company, its business or operations.

(d) To the knowledge of the Company, no consents or approvals are required in connection with the performance of this instrument, other than (i) the Company's corporate approvals and (ii) any qualifications or filings under applicable securities laws.

(e) THE COMPANY MAKES NO WARRANTY WHATSOEVER WITH RESPECT TO THE TOKENS, INCLUDING ANY (i) WARRANTY OF MERCHANTABILITY; (ii) WARRANTY OF FITNESS FOR A PARTICULAR PURPOSE; WARRANTY OF TITLE; OR (iii) WARRANTY AGAINST INFRINGEMENT OF INTELLECTUAL PROPERTY RIGHTS OF A THIRD PARTY; WHETHER ARISING BY LAW, COURSE OF DEALING, COURSE OF PERFORMANCE, USAGE OF TRADE, OR OTHERWISE. EXCEPT AS EXPRESSLY SET FORTH HEREIN, PURCHASER ACKNOWLEDGES THAT IT HAS NOT RELIED UPON ANY REPRESENTATION OR WARRANTY MADE BY THE COMPANY, OR ANY OTHER PERSON ON THE COMPANY'S BEHALF.

(f) To its knowledge, the Company owns or possesses (or can obtain on commercially reasonable terms) sufficient legal rights to all patents, trademarks, service marks, trade names, copyrights, trade secrets, licenses, information, processes and other intellectual property rights necessary for its business as now conducted and as currently proposed to be conducted, without an infringement of the rights of, others. Atonomi Token is not a proprietary trade name of the Company.

6. **Purchaser Representations.**

(a) The Purchaser has full legal capacity, power and authority to execute and deliver this instrument and to perform its obligations hereunder. This instrument constitutes a legal, valid and binding obligation of the Purchaser, enforceable in accordance with its terms, except as limited by bankruptcy, insolvency or other laws of general application relating to or affecting the enforcement of creditors' rights generally and general principles of equity.

(b) The Purchaser is an accredited investor as such term is defined in Rule 501 of Regulation D under the Securities Act. The Purchaser has been advised that this instrument has not been registered under the Securities Act, or any U.S. state securities laws and, therefore, cannot be transferred unless registered under the Securities Act and applicable U.S.

state securities laws or unless an exemption from such registration requirements is available. The Purchaser is purchasing this instrument for its own account for investment, not as a nominee or agent, and not with a view to, or for resale in connection with, the distribution thereof, and the Purchaser has no present intention of selling, granting any participation in, or otherwise distributing the same. The Purchaser has such knowledge and experience in financial and business matters that the Purchaser is capable of evaluating the merits and risks of such investment, is able to incur a complete loss of such investment without impairing the Purchaser's financial condition and is able to bear the economic risk of such investment for an indefinite period of time.

(c) The Purchaser understands that there is no guarantee that Tokens will ultimately be sold in a Token Sale for any specific price per Token, or at all. The Purchaser has such knowledge and experience in financial and business matters that the Purchaser is capable of evaluating the merits and risks of entering into this SAFT and of purchasing Tokens.

(d) The Purchaser represents that it has adequate information on which to base its decision to purchase Tokens through this instrument, notwithstanding the fact that the terms of the Token Sale are not yet final and may undergo changes before they are superseded by the Final Token Sale Terms. The Purchaser acknowledges that such potential changes may be significant and understands that the Final Token Sale Terms will be binding on the Purchaser regardless of the extent, nature or impact of such changes .

(e) The Purchaser's entry into this SAFT complies with applicable laws and regulations in the Purchaser's jurisdiction.

(f) The Purchaser understands that the Purchaser bears sole responsibility for any taxes as a result of the matters and transactions that are the subject of this instrument, and any future acquisition, ownership, use, sale or other disposition of Tokens held by the Purchaser. To the extent permitted by law, the Purchaser agrees to indemnify, defend and hold the Company or any of its affiliates, employees or agents (including developers, auditors, contractors or founders) harmless for any claim, liability, assessment or penalty with respect to any taxes (other than any net income taxes of the Company that result from the delivery of Tokens to the Purchaser pursuant to Section 1(a) of the instrument) associated with or arising from the Purchaser's purchase of Tokens hereunder, or the use or ownership of Tokens.

(g) The Purchaser is not a resident of or domiciled in any Disqualified Jurisdiction or purchasing the Tokens from a location in any Disqualified Jurisdiction.

(h) The Purchaser is not (i) a citizen or resident of a geographic area in which use of cryptographic tokens is prohibited by applicable law, decree, regulation, treaty, or administrative act, (ii) a citizen or resident of, or located in, a geographic area that is subject to U.S. or other applicable sanctions or embargoes, or (iii) an individual, or an individual employed by or associated with an entity, that is identified on the U.S. Department of Commerce's Denied Persons or Entity List, the U.S. Department of Treasury's Specially Designated Nationals or Blocked Persons Lists, or the U.S. Department of State's Debarred Parties List. If the

Purchaser's country of residence or other circumstances change such that the above representations are no longer accurate, the Purchaser will immediately notify Company.

(i) The Purchaser will not use the Tokens in connection with any activity that violates applicable laws in any relevant jurisdiction, including, but not limited to, use of the Tokens in connection with transactions that violate U.S. federal or state securities or commodity laws.

(j) The Purchaser understands that the design and structure of the Token, the Atonomi Protocol, and the allocation and distribution of Tokens remain under development and may materially change from their current descriptions in the Company's whitepaper and other materials.

(k) The Purchaser understands there is no guarantee that the distribution of the Tokens will occur at any particular time or at all.

(l) The Purchaser will at all times maintain control of the Purchaser's wallet where any Tokens are stored, and the Purchaser will not share or disclose the account credentials associated with such wallet with any other party. If the Purchaser transfers Tokens into another wallet or vault, the Purchaser will likewise at all times maintain control of such other wallet or vault, and will not share or disclose the account credentials associated with such other wallet or vault with any other party.

7. **Conflicts Waiver.** Each party to this SAFT acknowledges that Perkins Coie, LLP ("Perkins"), counsel to the Company, has in the past performed and is or may now or in the future represent one or more Purchasers or their affiliates in matters unrelated to the transactions contemplated by this SAFT (this "Transaction"), including representation of such Purchasers or their affiliates in matters of a similar nature to this Transaction. The applicable rules of professional conduct require that Perkins inform the parties hereunder of this representation and obtain their consent. Perkins has served as counsel to the Company and has negotiated the terms of this Transaction solely on behalf of the Company. The Company and each Purchaser hereby (i) acknowledge that they have had an opportunity to ask for and have obtained information relevant to such representation, including disclosure of the reasonably foreseeable adverse consequences of such representation; (ii) acknowledge that with respect to this Transaction, Perkins has represented solely the Company, and not any Purchaser or any stockholder, director or employee of the Company or any Purchaser; and (iii) gives its informed consent to Perkins' representation of the Company in this Transaction.

8. **Miscellaneous.**

(a) This instrument is one of a series of SAFTs designated by the SAFT Series number specified above and issued in a series of multiple closings to certain persons and entities by the Company from time to time (collectively, the "SAFTs"); provided that each SAFT instrument included within the same Series of SAFTs shall be offered and sold on substantively the same terms. Any provision of this instrument, or of any of the SAFTs issued under this SAFT Series, may be amended, waived or modified only upon the written consent of the

Company and the holders of this SAFT Series representing a majority in aggregate purchase amount paid to the Company with respect to all outstanding SAFTs of this SAFT Series at the time of such amendment, waiver or modification.

(b) This instrument sets forth the entire agreement and understanding of the parties relating to the subject matter herein and supersedes all prior or contemporaneous disclosures, discussions, understandings and agreements, whether oral or written, between them relating to the subject matter hereof.

(c) Any notice required or permitted by this instrument will be deemed sufficient when delivered personally or by overnight courier or sent by email to the relevant address listed on the signature page, or 48 hours after being deposited in the U.S. mail as certified or registered mail with postage prepaid, addressed to the party to be notified at such party's address listed on the signature page, as subsequently modified by written notice.

(d) Neither this instrument nor the rights contained herein may be assigned, by operation of law or otherwise, by either party without the prior written consent of the other; *provided, however*, that this instrument and/or the rights contained herein may be assigned without the Company's consent by the Purchaser in whole or in part to any other entity who directly or indirectly, controls, is controlled by or is under common control with the Purchaser, including, without limitation, any general partner, managing member, officer or director of the Purchaser, or any venture capital fund now or hereafter existing which is controlled by one or more general partners or managing members of, or shares the same management company with, the Purchaser; and *provided, further*, that the Company may assign this instrument in whole, without the consent of the Purchaser, (i) in connection with a reincorporation to change the Company's domicile or a transfer by way of continuation of the company to another jurisdiction or (ii) to either a wholly-owned subsidiary of the Company or a Designated Non-profit Foundation that is the seller of the Tokens in the Token Sale.

(e) In the event any one or more of the provisions of this instrument is for any reason held to be invalid, illegal or unenforceable, in whole or in part or in any respect, or in the event that any one or more of the provisions of this instrument operate or would prospectively operate to invalidate this instrument, then and in any such event, such provision(s) only will be deemed null and void and will not affect any other provision of this instrument and the remaining provisions of this instrument will remain operative and in full force and effect and will not be affected, prejudiced, or disturbed thereby.

(f) The Purchaser shall, and shall cause its affiliates to, execute and deliver such additional documents, instruments, conveyances and assurances and take such further actions as may be reasonably requested by Company to carry out the provisions of this instrument and give effect to the transactions contemplated by this instrument, including, without limitation, to enable the Company or the transactions contemplated by this instrument to comply with applicable laws.

(g) The Company shall not be liable or responsible to the Purchaser, nor be deemed to have defaulted under or breached this instrument, for any failure or delay in fulfilling or performing any term of this instrument when and to the extent such failure or delay is caused by or results from acts beyond the affected party's reasonable control, including, without limitation: (i) acts of God; (ii) flood, fire, earthquake or explosion; (iii) war, invasion, hostilities (whether war is declared or not), terrorist threats or acts, or other civil unrest; (iv) change in or application of law; or (v) action by any Governmental Authority.

(h) All rights and obligations hereunder will be governed by the laws of the state of Delaware, without regard to the conflicts of law provisions of such jurisdiction.

(Signature Page Follows)

IN WITNESS WHEREOF, the undersigned have caused this instrument to be duly executed and delivered.

THE COMPANY:

ATONOMI, LLC

DocuSigned by:
By: Vaughan Emery

Name: Vaughan Emery

Title: CEO

Address:

701 5th Avenue Suite 550

Seattle WA 98104 USA

Email: legal@atonomi.io

THE PURCHASER:

Chris Hunichen

(PRINT NAME)

DocuSigned by:
By: Chris Hunichen

(Signature)

Name: Chris Hunichen

Title: _____

Address:

Hermosa Heights Villa 70

Playa Hermosa, CR 50503

Email: bighuni@gmail.com

Ex.

B

←  **David**
last seen recently

True. The legal argument they are using which is from PerkinsCoie is it was a utility token sale. So community is not an investor. They are purchasers of a product 16:27

So the community can complain all they want but they have no legal right to anything 16:27

Yeah. But it's not an utility if you can't use it 16:27 ✓✓

It was utility at time of sale 16:28

That's what they say 16:28

For the common investors, no 16:28 ✓✓

I couldnt use it edited 16:28 ✓✓

They argue the product has been sold. The issue I have is centri took the ICO funds and used it to pay its bills 16:29

←  **David**
last seen recently

Also, I believe that you can't raise money and abandon the project
16:29 ✓✓

That is an unregistered securities sale in my book
16:29

David
They argue the product has been sold. Th...
Indeed
16:29 ✓✓

Yes I totally agree w you
16:29

I'm just stating their argument
16:29

It's totally insane but they are desperate. Vaughan does not have a good history and is a bad guy. He used to refer to community as "a bunch of fucking little bitches"
16:30

I believe you. They were disrespectful, their attitude told everything
16:31 ✓✓

Yes. New ceo told us that the companies were combining but





David

last seen recently



And the project is completely abandoned

16:34 ✓✓

Yeah I know. Centri sees this as a product sale so it's revenue and they can use it however they want. That's the risk of investing in US ICOs

16:45

David

Yeah I know. Centri sees this as a product... They didn't promote this. I'm sure people wouldn't wanted to buy an useless product

16:50 ✓✓

they did it to raise money for centri. They've used it to try and find a buyer for centri. But no one will buy it. Vaughan lied to me about building blockchain. It was scam from the beginning

17:10

Yeah, I believe that too now. They had no intention to build something for Atonomi. All their actions say so

17:12 ✓✓



Message



Ex.

C



CENTRI Technology
@centritech

Follow



The CENTRI Technology and Atonomi leadership team attended Mobile World Congress 2019 last week in Barcelona, hosting several successful meetings and even sponsoring a key industry leader VIP event.

9:43 AM - 7 Mar 2019

1 Retweet



4



1



Tweet your reply



Alchemist [BitMax-imalist] @alchemi78326774 · Mar 8



Replying to @centritech

when @SEC_Enforcement ? #sec #scam #jail #icoscam #atonomi #atmi



1



CryptoUniverse @CryptoUnivers10 · Mar 8



Replying to @centritech



Ex.

D

crunchbase

Atonomi

Overview



CB Rank (Company)

101,262



Atonomi

Atonomi Network a blockchain-based security solution to protect Internet of Things & enable secure device-to-device autonomous transactions.

[Seattle, Washington, United States](#)

Categories

[Blockchain](#), [Internet of Things](#)

Headquarters Regions

[Greater Seattle Area](#), [West Coast](#), [Western US](#)

Founders

[David Fragale](#), [Vaughan Emery](#)

Operating Status

Active

Last Funding Type

[Venture - Series Unknown](#)

Also Known As

Atonomi Network

IPO Status

Private

Company Type

For Profit

Website

atonomi.io/

Facebook

[View on Facebook](#)

LinkedIn

[View on LinkedIn](#)

Twitter

[View on Twitter](#)

Atonomi provides a new security protocol and infrastructure to enable billions of IoT devices to have trusted interoperability for both data and commerce.

The key innovation of Atonomi is to root the identity and reputation of devices on a blockchain-based immutable ledger. They accomplish this by building and incentivizing an ecosystem of...

[Read More](#)



UNLOCK CHARTS

Funding Rounds

Number of Funding Rounds

1

Atonomi has raised 1 round. This was a [Venture - Series Unknown](#) round raised on [Mar 2, 2018](#).

Which funding types raised the most money?

[pro Show](#)

How much funding has this organization raised over time?

[pro Show](#)

Announced Date	Transaction Name	Number of Investors	Money Raised	Lead Investors
Mar 2, 2018	<input type="checkbox"/> Venture Round - Atonomi	1	-	-

Investors

Number of Investors

1

Atonomi is funded by [Kosmos Capital](#).

Which investors participated in the most funding rounds?

[pro Show](#)

Investor Name	Lead Investor	Funding Round	Partners
<input type="checkbox"/> Kosmos Capital	-	<input type="checkbox"/> Venture Round - Atonomi	-

Related Hubs

Hub Name	Number of Organizations
<input type="checkbox"/> Western US Blockchain Companies	503
<input type="checkbox"/> Washington Companies	6,661
<input type="checkbox"/> United States Internet of Things Companies	2,054
<input type="checkbox"/> Seattle Companies	3,510
<input type="checkbox"/> Private Greater Seattle Area Companies	5,769
<input type="checkbox"/> West Virginia University Alumni Founded Companies	64

<input type="checkbox"/> PwC Alumni Founded Companies	288
<input type="checkbox"/> West Coast Internet of Things Companies	952
<input type="checkbox"/> Private Washington Companies	6,503
<input type="checkbox"/> United States Blockchain Companies	995
VIEW ALL >	

Website Tech Stack by BuiltWith ▼

Active Technology

Atonomi is actively using 10 technologies for its website. These include Viewport Meta, iPhone / Mobile Compatible, and Google Analytics.

[UNLOCK WEBSITE TECHNOLOGIES DATA >](#)

Web Traffic by SimilarWeb ▼

Traffic

Atonomi is ranked 3,164,803 among websites globally based on its 7,910 monthly web visitors.

[UNLOCK MORE WEBSITE TRAFFIC DATA >](#)

Interest Signals by Bombora ▼

Atonomi employees are showing high interest in Getty Images, Work-Life Balance, and Google+.

[UNLOCK MORE INTEREST SIGNALS >](#)

Competitors & Revenue by Owler ▼

Atonomi has \$1.5M in estimated revenue annually. Atonomi competes with CyberSponse, Swimlane, and Uplevel Security.

[UNLOCK MORE COMPETITORS & REVENUE DATA >](#)

Past Team ▼

Number of Past Team Members 2

Atonomi has 2 past team members, including Founder and CEO Vaughan Emery.

Person Name	Title At Company	Start Date	End Date
<input type="checkbox"/> Vaughan Emery	Founder and CEO	Jan 2017	Nov 2018
<input type="checkbox"/> David Fragale	Co-Founder, Chief Product Officer	Oct 2017	Oct 2018

Events ▼

Number of Events 3

Atonomi has participated in 3 events. Recently, they attended [Consensus Singapore 2018](#) on Sep 19, 2018.



[Consensus Singapore 2018](#)
Sponsor
Sep 19, 2018



[Distributed 2018](#)
Sponsor
Jul 19, 2018



[Lendit Fintech USA 2018](#)
Sponsor
Apr 9, 2018

Recent News & Activity



Mar 2, 2018
[Atonomi](#) raised an undisclosed amount / [Series Unknown](#) from [Kosmos Capital](#)

Twitter



Atonomi
@atonomi

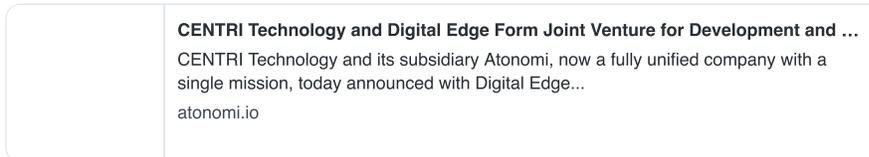
The CENTRI Technology and Atonomi leadership team attended Mobile World Congress 2019 last week in Barcelona, hosting several successful meetings and even sponsoring a key industry leader VIP event.

Mar 7, 2019



Atonomi
@atonomi

PRESS RELEASE ANNOUNCEMENT: CENTRI Technology and Digital Edge Form Joint Venture for Development and Launch of Blockchain-Based IoT Security Solution atonomi.io/news/centri-te...



CENTRI Technology and Digital Edge Form Joint Venture for Development and ...
CENTRI Technology and its subsidiary Atonomi, now a fully unified company with a single mission, today announced with Digital Edge...
atonomi.io

Feb 20, 2019

Atonomi Retweeted



Vaughan Emery
@vaughanemery

As the founder of [@atonomi](#), I am watching and will re-join the discussion when needed, this is one of those times. I got an update from the company yesterday. They are working hard and focused on customer wins. They are committed and NOT distracted by comments from the uninformed

Feb 16, 2019

Atonomi Retweeted



Crypto Bobby
@crypto_bobby

Holy f'ing hell... \$226 BILLION in fake volume
"executives are alleged to have made fraudulent transactions...
using a fake corporate account to make bogus orders worth
254 trillion won (or \$226.2 billion) to inflate trading volume
figures" coindesk.com/executives-at-...



Executives at Korean Crypto Exchange UPbit Indicted for Fraud - CoinDesk

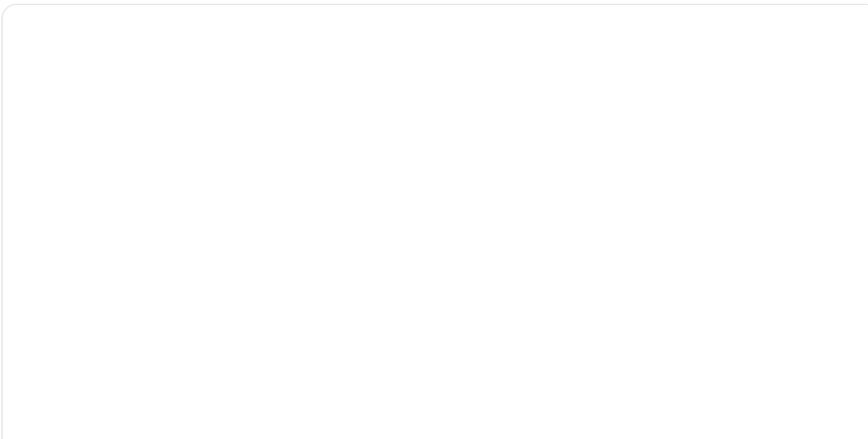
Three executives of UPbit, one of South Korea's largest cryptocurrency exchanges, have been formally charged by the country's prosecutors.
coindesk.com

Dec 21, 2018



Atonomi
@atonomi

Atonomi is thrilled to be working with the City of Chicago on the Chicago West Loop Pilot! Read more about it here:
ow.ly/gqfe30n3iyZ #cybersecurity #datasecurity #blockchain #IoT #smartcities @IoTevolution



Smart Devices, Smart Infrastructure in Chicago's West Loop

Can the street tell your car where to park? Can you tell a streetlight to turn on?
smartcitysentinel.com

Dec 20, 2018

[ATONOMI ON TWITTER >](#)

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crunchbase

CENTRI

Overview



Total Funding Amount

\$12.8M

CB Rank (Company)

16,039



CENTRI

CENTRI provides advanced security for the internet of things.

[Seattle, Washington, United States](#)

Categories

[Cyber Security](#), [Internet of Things](#)

Headquarters Regions

[Greater Seattle Area](#), [West Coast](#), [Western US](#)

Founded Date

2010

Founders

[Luis Paris](#), [Vaughan Emery](#)

Operating Status

Active

Last Funding Type

[Venture - Series Unknown](#)

Number of Employees

11-50

Legal Name

CENTRI Technology, Inc.

IPO Status

Private

Company Type

For Profit

Website

www.centritechnology.com

Facebook

[View on Facebook](#)

LinkedIn

[View on LinkedIn](#)

Twitter

[View on Twitter](#)

Contact Email

info@centritechnology.com

Phone Number

(206)395-2793

CENTRI provides a complete, advanced security solution for the Internet of Things. Our flexible, software-only platform enables thing makers and developers to quickly get to market with purpose-built IoT security to protect their data from chip-to-Cloud. CENTRI eliminates the risk of data theft

and delivers device integrity with modern,...

[Read More](#)



UNLOCK CHARTS

Funding Rounds

Number of Funding Rounds 4

Total Funding Amount \$12.8M

CENTRI has raised a total of **\$12.8M** in funding over **4** rounds. Their latest funding was raised on **Aug 29, 2014** from a **Venture - Series Unknown** round.

Which funding types raised the most money? pro Show

How much funding has this organization raised over time? pro Show

Announced Date	Transaction Name	Number of Investors	Money Raised	Lead Investors
Aug 29, 2014	<input type="checkbox"/> Venture Round - CENTRI	1	\$6.3M	—
Nov 28, 2012	<input type="checkbox"/> Series B - CENTRI	1	\$4.5M	Matthew Pritzker Company
Oct 18, 2011	<input type="checkbox"/> Series A - CENTRI	1	\$1.7M	Alliance of Angels
May 27, 2010	<input type="checkbox"/> Venture Round - CENTRI	—	\$325.4K	—

Investors

Number of Lead Investors 2

Number of Investors 3

CENTRI is funded by **3** investors. [LaunchCapital](#) and [Matthew Pritzker Company](#) are the most recent investors.

Which investors participated in the most funding rounds? pro Show

Investor Name	Lead Investor	Funding Round	Partners
<input type="checkbox"/> LaunchCapital	—	<input type="checkbox"/> Venture Round - CENTRI	—
<input type="checkbox"/> Matthew Pritzker Company	Yes	<input type="checkbox"/> Series B - CENTRI	—
<input type="checkbox"/> Alliance of Angels	Yes	<input type="checkbox"/> Series A - CENTRI	—

Related Hubs

Hub Name	Number of Organizations
<input type="checkbox"/> Private West Coast Companies (Top 10K)	9,932
<input type="checkbox"/> Angel Group Funded Companies	7,154
<input type="checkbox"/> Micro VC Funded Companies (Top 10K)	9,979
<input type="checkbox"/> Washington Companies	6,661
<input type="checkbox"/> United States Internet of Things Companies	2,054
<input type="checkbox"/> Seattle Companies	3,510
<input type="checkbox"/> United States Cyber Security Companies	1,793
<input type="checkbox"/> Private Greater Seattle Area Companies	5,769
<input type="checkbox"/> Private United States Companies (Top 10K)	9,666
<input type="checkbox"/> Western US Cyber Security Companies	695

[VIEW ALL >](#)

Company Tech Stack by Siftery

Active Products

CENTRI uses 23 technology products and services including Google Analytics, WordPress, and Vimeo.

[UNLOCK MORE TECHNOLOGIES DATA >](#)

Website Tech Stack by BuiltWith

Active Technology

CENTRI is actively using 11 technologies for its website. These include SPF, Apache, and Microsoft Exchange Online.

[UNLOCK WEBSITE TECHNOLOGIES DATA >](#)

Web Traffic by SimilarWeb

Traffic

CENTRI is ranked 17,231,149 among websites globally based on its 381 monthly web visitors.

[UNLOCK MORE WEBSITE TRAFFIC DATA >](#)

Interest Signals by Bombora



CENTRI employees are showing high interest in Conflict Management, Cultural Adaptation, and Adult Learning.

[UNLOCK MORE INTEREST SIGNALS >](#)

Competitors & Revenue by Owler



CENTRI has \$2M in estimated revenue annually. CENTRI competes with DataLocker, Inxee Systems Private Limited, and Exosite.

[UNLOCK MORE COMPETITORS & REVENUE DATA >](#)

IT Spend by Aberdeen



This year, CENTRI is projected to spend \$73.1K on IT.

[UNLOCK MORE IT SPEND & BUDGET DATA >](#)

Current Team



Number of Current Team Members

7

CENTRI has 7 current team members, including CTO & Vice President of Engineering [Mike Mackey](#).



[Mike Mackey](#)
CTO & Vice President of Engineering



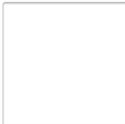
[Grant Asplund](#)
Vice President of Sales & Business Development



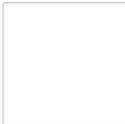
[Luis Paris](#)
Chief Scientist



[James Stennent](#)
Director of Product Development



[James Salter](#)
Director of Marketing



[Annette Sweet](#)
Director of Delivery Services



[Hadiya Masieh](#)
Director

Board Members and Advisors



Number of Board Members / Advisors

4

CENTRI has 4 board members and advisors, including [Rob Strickland](#).



[Rob Strickland](#)
Board Member



[Merrill Dean](#)
Board Member



[Wayne Wisehart](#)
Board Member



[Elon Boms](#)
Board Member

Past Team



Number of Past Team Members

2

CENTRI has 2 past team members, including Founder & CEO [Vaughan Emery](#).

Person Name	Title At Company	Start Date	End Date
<input type="checkbox"/> Vaughan Emery	Founder & CEO	May 2010	Nov 2018
<input type="checkbox"/> Joe Ferry	VP Global Sales	2013	2015

Events



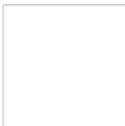
Number of Events

5

CENTRI has participated in 5 events. Recently, they attended [Arm TechCon 2018](#) on Oct 16, 2018.



[Arm TechCon 2018](#)
Exhibitor
Oct 16, 2018



[Internet of Things Developers Conference 2018](#)
Sponsor
Jun 5, 2018



[ARM TechCon](#)
Exhibitor
Oct 24, 2017



[IOT Solutions World Congress 2017](#)

Exhibitor
Oct 3, 2017

IBM InterConnect 2016
Exhibitor
Feb 21, 2016

Recent News & Activity



Number of Articles

31

May 17, 2018

[CENTRI: PRNewswire – Atonomi Launches Identity Registry Network Beta to Enable Secure Interoperability for the Internet of Things](#)

Feb 26, 2018

[CENTRI: PRNewswire – CENTRI to Demonstrate Complete Chip to Cloud Data Security Following Platform Security Architecture \(PSA\) Principles](#)

Dec 5, 2017

[CENTRI: PRNewswire – CENTRI Technology Launches Atonomi Network to Bring Security and Trust to Internet of Things](#)

Sep 28, 2017

[CENTRI: CENTRI Aims to Eliminate IoT Security Risk for Companies at the IoT Solutions World Congress](#)

Sep 21, 2017

[CENTRI: James Salter – CENTRI Solves Security Challenges for Device Makers](#)

Sep 5, 2017

[CENTRI: CENTRI IoTAS Delivers Chip to Cloud IoT Security with STMicroelectronics](#)

Jul 13, 2017

[CENTRI: James Salter – CENTRI Leads IoT Security Discussions at IoT Evolution Expo West 2017](#)

Jul 7, 2017

[CENTRI: CENTRI Technology: Securing the Present and Future of IoT](#)

Jul 6, 2017

[CENTRI: Winners of the 2017 IoT Security Excellence Award Announced](#)

Jun 29, 2017

[CENTRI: Breakout Vendors: Internet Of Things \(IoT\) Security](#)

[VIEW ALL >](#)

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CENTRI Technology
@centritech

The CENTRI Technology and Atonomi leadership team attended Mobile World Congress 2019 last week in Barcelona, hosting several successful meetings and even sponsoring a key industry leader VIP event.

Mar 7, 2019



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PRESS RELEASE ANNOUNCEMENT: CENTRI Technology and Digital Edge Form Joint Venture for Development and Launch of Blockchain-Based IoT Security Solution

For more information and the press release

CENTRI Crunchbase
For more information and the press release,
visit: centritechnology.com/2019/02/20/pr-...

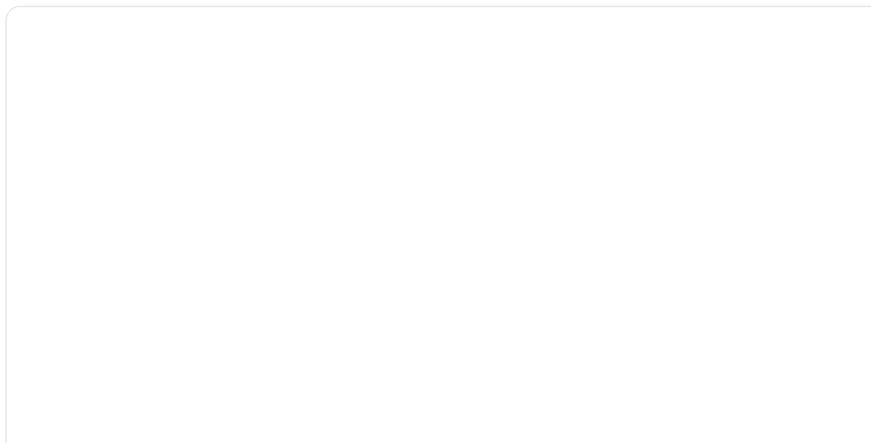
	<p>CENTRI Technology and Digital Edge Form Joint Venture for Development and ... Joint Venture will Leverage Atonomi ATMI Platform; Full Line-Up of Meetings Set for Mobile World Congress with Prospective Enterprise Customers Throughout Americas and Europe SEATTLE and MEXICO CITY, ... centritechnology.com</p>
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Feb 20, 2019



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Great news from our subsidiary @atonomi - Atonomi is thrilled to be working with the City of Chicago on the Chicago West Loop Pilot! Read more about it here: ow.ly/gqfe30n3iyZ
#cybersecurity #datasecurity #blockchain #IoT #smartcities @IoTevolution



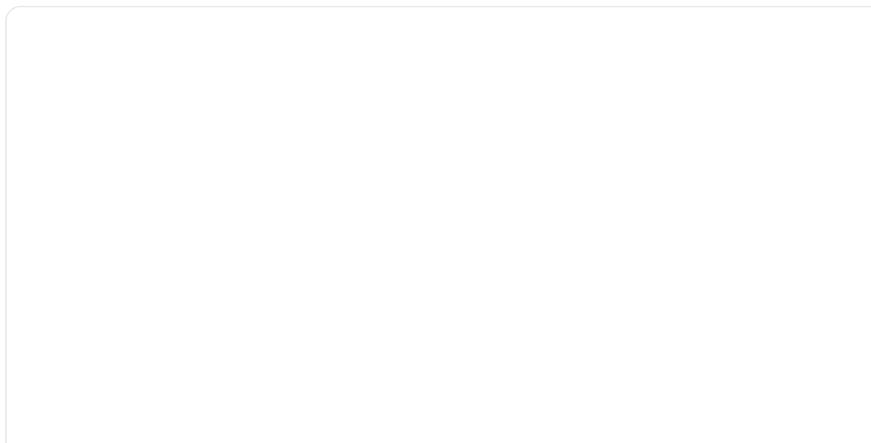
Smart Devices, Smart Infrastructure in Chicago's West Loop
Can the street tell your car where to park? Can you tell a streetlight to turn on?
thesmartcityevent.com

Dec 20, 2018



CENTRI Technology
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The CENTRI and Atonomi teams joined the discussion at this year's ITA IoT Summit on moving from pilots to production: ow.ly/qHND30mNac6 @ITAbuzz @atonomi #IoTSummitChi #IoT #IoTsecurity #datasecurity #cybersecurity



Nothing Will Keep the Midwest IoT Council from Their Appointed Summit
The IoT industry has always been a challenging one to understand and forecast, but a growing community

CENTRI Crunchbase
 The IoT industry has always been a challenging one to understand and forecast, but a growing community of connected technology companies, from start-ups to large global enterprises, continue to...
 smartcitysentinel.com

Nov 29, 2018



CENTRI Technology
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The FDA just released new guidelines for securing medical devices - here's what CENTRI President & COO @deloach7kw thinks this means for IoT data security in the healthcare market:
ow.ly/bzLz30mGMcx #IoT #cybersecurity #datasecurity #FDA #healthcare

Signs of Security Progress
 November 20, 2018 | Don DeLoach Responding to the FDA's guidelines on cyber security measures for medical devices If a group of people sitting in a bar in Dallas speak about the Super Bowl outlook...
 centritechnology.com

Nov 20, 2018

[CENTRI ON TWITTER >](#)

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PRESS RELEASE

CENTRI Technology Inc. Appoints Technology and Innovation Leader Robert Strickland as CEO of CENTRI and Atonomi

August 8, 2018

Vaughan Emery, Founder of both CENTRI and Atonomi, will focus on strategic initiatives to help build Atonomi into a global leader in device identity and trust

Seattle, Washington — August 8, 2018 —

Atonomi, the blockchain-based arm of leading IoT security provider CENTRI Technology, has announced the appointment of seasoned technology and business leader Robert “Rob” Strickland to the role of CEO for both companies. Strickland brings more than 30 years of experience in driving innovation and growth of top companies, including serving as Chief Technical Officer of Cricket Wireless (Leap) when it was purchased by AT&T in March 2014 and serving as Chief Information Officer of T-Mobile USA. Strickland has also served as the longest member of the Atonomi and CENTRI Board of Directors.

CENTRI Founder and Atonomi Co-founder Vaughan Emery will move into the role of Founder & Evangelist of Atonomi. He will focus on building global partnerships and user communities to drive the vision of Atonomi as the leading provider of device identity and trust.

CEO Robert Strickland said: “It’s with great pride that I accept the lead role at CENTRI and Atonomi; the latter becoming internationally recognized as a pioneer in the blockchain and IoT space. Under the direction of Vaughan Emery, Atonomi has made tremendous strides toward achieving its mission to reimagine the future of identity and trust for the IoT. I am confident that my decades of experience leading top brands have well equipped me to propel Atonomi to the next level of success and I look forward to driving our product delivery, partnerships, and customer adoption of the Atonomi Network.”

Vaughan Emery said: “Now is the right time to ask long-time colleague and the longest-serving member of our Board of Directors to join the executive team and help build the company into a global leader in cybersecurity technologies focused on the IoT. Rob’s collective experience makes him the best possible choice to ensure that we remain on this trajectory. It’s wonderful for the company that I will now be able to focus my time evangelizing the vision of Atonomi around the world as we become the core infrastructure for the IoT.”

Robert Strickland has held a number of high-profile C-level roles in leading technology companies. He recently led technology strategy for numerous companies as CTO, including Neustar and Grupo Televisa (Mexico City). He provides executive leadership as President/COO to Text+, an emerging communications company in the MVNO market. Strickland also advises several other blockchain companies, including Tesspay.io and KeyDok. Strickland previously served as Senior Vice President and CIO at T-Mobile USA from 2006-2010, as well as CIO for Echostar/Dish Network, Senior Vice President and CIO of Continental Cablevision, and CTO for Landmark Communications (former owner

of the Weather Channel). He has also held a number of business positions at Apple, Harvard Business School, Stratus Computers, Honeywell International, and several venture capital-backed startups across the United States. menu

Strickland's most recent startup M37 Ventures, Inc. is a coalition of executive leaders, industry experts, and entrepreneurs who help global organizations understand and harness the power of technology to propel their businesses and brands today and into the future. Under his leadership, Strickland and several expert consultants serviced top industry brands Hortonworks, SAP, Neustar, Sumo Logic, CR-X (Australia), CallGate (S. Korea), WeDo Technologies (Portugal), Tata Consultancy Services, Clickfox, Razorsight, Xavient, Convene, and Lightspeed, among others.

Strickland is a Board Director at Rady Children's Hospital Board of Trustees IT Task Force, CENTRI Technology, Text+, and Oearch. In addition, he serves on several customer advisory boards including Afiniti, Neustar, SAP - Independent Executive Advisory Board, WeFi, and Clickfox.

For more information, visit atonomi.io and centritechnology.com.

###

CEO Robert Strickland is available to interview

More News

BLOG



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Building Upon a Strong Foundation

Mar 15, 2018 Vaughan Emery

Sir Isaac Newton, the British genius who first proposed the laws of motion in the 1687 release of his three-volume work Principia...

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PRESS RELEASE

CENTRI Technology Inc. Appoints Technology and Innovation Leader Robert Strickland as CEO of CENTRI and Atonomi

Aug 8, 2018

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NEWS COVERAGE



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Article: What Will 2018 Bring To the IoT?

Jan 10, 2018 Jeff Dorsch

Original article appears here: [http://semiengineering.com/what-will-2018-bring-to-the-iot/...](http://semiengineering.com/what-will-2018-bring-to-the-iot/)

[Read More](#)

FAQS

Atonomi Tokens Update

Jul 12, 2018 The Atonomi Team

The Atonomi tokens (ATMI) from the public sale have all been unlocked and released to cleared buyers. Hello Atonomi Universe, The ATMI...

[Read More](#)

FAQS



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FAQs on Atonomi Whitelist Process

May 8, 2018 The Atonomi Team

The Atonomi whitelist is now closed. We are now processing the applications in the order received and working to clear as many people...

[Read More](#)

BLOG

The Atonomi whitelist sign-up process is now re-opened

May 3, 2018 Vaughan Emery

The high demand at the time the whitelist sign-up was initially opened caused the systems to become overloaded. Not all requests...

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PRESS RELEASE

Assess-IoT and CENTRI Technology Announce Partnership for Creating and Delivering Secure and Trusted Capabilities for IoT

November 1, 2018 The Atonomi Team

Assess-IoT introduces new CENTRI practice to help businesses design and implement layered security capabilities reaching the most vulnerable aspects of IoT

Seattle, Washington and Houston, Texas — November 1, 2018 —

CENTRI Technology, and its subsidiary Atonomi, announced today a partnership with Assess-IoT to deliver a combination of consulting services designed for digital transformation using IoT solutions architected to meet the requirements of the future of IoT. The partnership involves Assess-IoT's consulting service for strategic analysis and business model innovation based on their comprehensive understanding of IoT ecosystems, and the layered security solutions from CENTRI technology designed for network and protocol agnostic security down to the lowest form factor and battery powered devices used for IoT solutions. Such devices are increasingly becoming mainstream elements for companies embracing digital transformation, yet issues around data and communications security, privacy, and governance remain central to enabling systems that can truly be trusted as they become foundational elements of companies' delivery capabilities.

"Assess-IoT is proud to have selected CENTRI as a prime partner to help develop comprehensive IoT security solutions," said Peter Hunt, CEO of Assess-IoT. "We take a 'business first' approach which demands end-to-end alignment, leading system architectures and best-in-class technology implementations using our carefully selected business partnerships."

Assess-IoT and CENTRI Technology are expecting to engage in multiple markets, especially those markets where the IoT landscape includes a wide array of distributed devices. "We have seen the world evolve from products that exist as IoT silos, where the IoT enabled device simply provides a stream of data back to the device manufacturer, to broader scale enterprise architectures where the IoT architecture contemplates thousands of IoT devices contextualizing and leveraging IoT data, enterprise data, and external data to create powerful digital signatures beyond what was possible just a few years ago," said Don DeLoach, President and COO of CENTRI Technology. "Assess-IoT not only has the ability help enterprises effectively leverage IoT on a broader, more powerful basis, but they can deliver the key foundational elements as a part of that architecture, starting with the very security model and services needed to ensure the critical trust required for any enterprise".

About Assess-IoT

Assess-IoT is a consultancy company specializing in helping companies improve their business by developing and deploying IoT based solutions. Our team is built from highly experienced business and technology leaders. For more information visit www.Assess-IoT.com or contact us at 832.945.9286.

About CENTRI Technology and Atonomi

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CENTRI provides advanced data security for the Internet of Things. Our flexible, software-only products provide IoT professionals, developers and device makers with the means to quickly get to market with purpose-built IoT security, protecting data from creation to consumption. CENTRI enables you to mitigate today's data communication risks in a standards-based network infrastructure with heavyweight industry-standard encryption and compression, packed into a lightweight small footprint ideal for low-power IoT endpoint devices.

Atonomi, the blockchain-based product business unit of CENTRI, is the creator of the universal trust environment for IoT. Atonomi security software validates immutable device identity as well as enables device interoperability and reputation for a connected world. Through the application of blockchain technology, Atonomi aims to empower developers to build IoT solutions on its platform which will enable secure IoT transactions.

For more information, visit centritechnology.com and atonomi.io.

For media inquiries contact:

David Schull or Travis Kruse

Russo Partners

858-717-2310

212-845-4272

david.schull@russopartnersllc.com

travis.kruse@russopartnersllc.com



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PRESS RELEASE

Atonomi Launches Identity Registry Network Beta to Enable Secure Interoperability for the Internet of Things

May 17, 2018

Atonomi Network now available for developers to bring trust and identity to the IoT Seattle, Washington –

May 17, 2018 –Atonomi...

[Read More](#)

BLOG

About that Toaster with the Gambling Problem

Jan 12, 2018 Vaughan Emery

While winning a long and productive career in his field of electrical and computer engineering, Andrew Miller, Assistant Professor...

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PRESS RELEASE

Assess-IoT and CENTRI Technology Announce Partnership for Creating and Delivering Secure and Trusted Capabilities for IoT

Nov 1, 2018 The Atonomi Team

Assess-IoT introduces new CENTRI practice to help businesses design and implement layered security capabilities reaching the most...

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NEWS COVERAGE

5 Questions on Blockchain with Vaughan Emery of Atonomi

Apr 2, 2018 Ben Canner

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By Ben Canner We've written before about blockchain, the new darling of the cybersecurity world. For the uninitiated, decentralized...

[Read More](#)

FAQS

AMA Community FAQs August 14 2018

Aug 14, 2018 The Atonomi Team

Tell me a little bit more about Robert Strickland and why the change for a new CEO now? Rob is the CEO of both CENTRI and Atonomi...

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Product (<https://www.centritechnology.com/product-iot-data-security/>)

Resources (<https://www.centritechnology.com/resources-why-iot-security/>)

Company (<https://www.centritechnology.com/company-about-centri/>)

CENTRI: Leadership Team

Meet the CENTRI Management Team



ROBERT STRICKLAND

CEO

Technology and innovation leader with more than 30 years of experience in driving growth of top companies.

Driver of CENTRI's vision, strategic direction, planning, and execution. Building the company into a global leader in cybersecurity technologies focused on the Internet of Things.



DON DELOACH

Advisor to the Board of Directors

IoT thought leader, author, and software executive with a proven track record of success managing high growth B2B technology companies. Strong business strategist with extensive experience in global marketplaces and a dedication to serving customers. Passionate about the Internet of Things.



MIKE MACKAY
CTO

Dynamic technology and software engineering leader with a track record of building market-leading security products. Issued



JAMES STENNETT
VP of Engineering

Innovative and enthusiastic product development leader with decades of experience driving product vision, strategy,

10 patents on CENTRI's platform to date. Noted speaker at IoT industry events.

governance and execution. Turns strong technology into commercially viable solutions.



WILLIAM ADAMS
Senior Director of Products and Customer Advocacy

Experienced software executive with a lifelong love of programming and physics, brings forward-thinking vision to CENTRI's dynamic product team. Specializing in artificial intelligence and cybersecurity.

PRODUCT

> Protected Sessions
(<https://www.centritechnology.com/product-iot-data-security/>)

> Atonomi
(<https://www.atonomi.io/>)

RESOURCES

> Blog
(<https://www.centritechnology.com/product-security/blog/>)

> Press Releases
(<https://www.centritechnology.com/why-iot-security/press-releases/>)

> Customer Portal: LOGIN
(<https://portal.centritechnology.com/>)

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About the company

Atonomi is the creator of the universal trust environment for IoT. Atonomi is designed to validate immutable device identity, as well as enable device interoperability and reputation for a connected world. Through the application of blockchain technology, Atonomi aims to make it possible for IoT solutions to build upon it to enable secure IoT transactions. Atonomi's parent company, CENTRI Technology, is a leading provider of IoT data security for resource-constrained devices.

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Atonomi accomplishes all of this with precision coding that keeps its embedded SDK footprint to a mere 50 Kb for most devices. Because we know that before you can secure IoT devices, you must provide a solution that can *fit onto*—and operate within the severe resource constraints of—IoT devices.

By securing device identity to the blockchain, Atonomi gives developers, manufacturers, and other stakeholders in the vast world of IoT the ability to create a trusted environment in which device identity can be validated, and device operational reputation can be tracked to help protect against compromised devices.

Leadership

ATONOMI TEAM



Robert Strickland

CEO

[Linkedin](#)

Technology and innovation leader with more than 30 years of experience in driving growth of top companies.



Mike Mackey

CTO

[Linkedin](#)

Builds market-leading security platforms and leads 15-person engineering team at CENTRI.

ADVISORS



Dr. John Clippinger

MIT Media Lab

[Linkedin](#)

Researcher at MIT; cofounder Token Commons; advisor to Bancor Foundation, Cashaa, and more.



Dr. Ulf Lindqvist

Senior Technical Director at SRI International

[Linkedin](#)

Lead at SRI International on cyber security, infrastructure systems, and intrusion detection.



Dr. David Kravitz

Vice President, Crypto Systems Research at DarkMatter

[Linkedin](#)

Leading expert on cryptography, Blockchain-based identity, and information security.



David Jevans
CEO, CipherTrace



Rob May

Co-Founder & CEO, Talla

[Linkedin](#)

Leader in Machine Intelligence, Cloud and Brain-Machine interfaces; founder of Talla and BotChain.

Partnerships



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Media**Company Overview of Marchex, Inc.****Snapshot****People****Overview****Board Members****Committees****Executive Profile****M. Wayne Wisehart**

Director, Marchex, Inc.

Age **72** Total Calculated Compensation **\$132,161** This person is connected to **2** Board Members in **2** organization across **5** different industries.

As of Fiscal Year 2017

See Board Relationships

Background

Mr. M. Wayne Wisehart has been an Independent Director of Marchex, Inc. since November 17, 2008. He served as Consulting Chief Financial Officer of All Star Directories, Inc., from February 2010 to November 2010. Mr. Wisehart has more than 30 years of experience in all aspects of financial management, having worked in senior financial positions for a number of private and publicly held high-growth companies, with an attractive mix of industry experience in the Internet ...

[Read Full Background](#)**Corporate Headquarters**

520 Pike Street
Seattle, Washington 98101

United States

Phone: 206-331-3300
Fax: 206-331-3695

Annual Compensation

There is no Annual Compensation data available.

Stocks Options

There is no Stock Options data available.

Total Compensation

Total Annual Cash Compensation	\$32,500
Total Calculated Compensation	\$132,161

Board Members Memberships**Director**

CENTRI Technology Inc.

2008-Present

Director

Marchex, Inc.

Education**BS**

University of Missouri-Columbia

Other Affiliations

aQuantive, Inc.
EarthLink Holdings Corp.
ITC DeltaCom, Inc.
Western Wireless Corporation
Palmer Wireless, Inc.
University of Missouri-Columbia
All Star Directories, Inc.
CENTRI Technology Inc.

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